

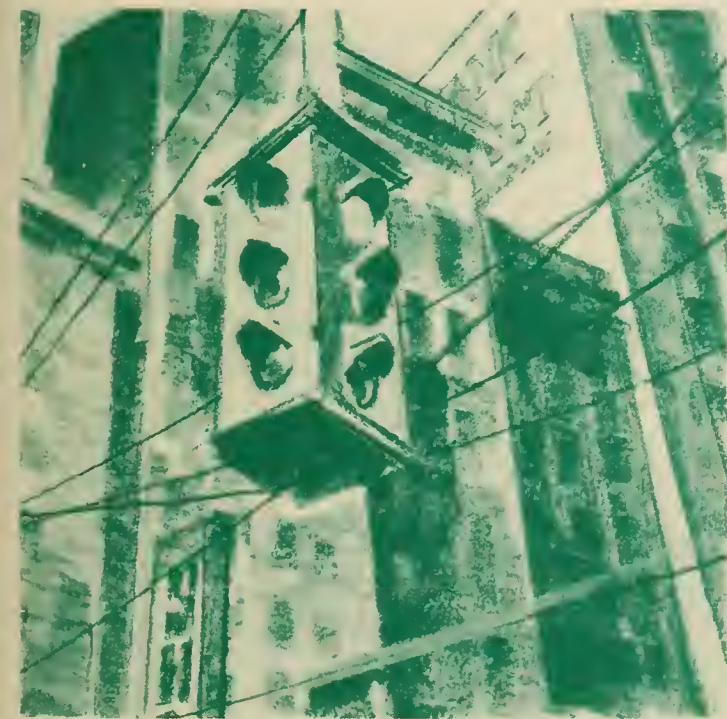
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1967 CENSUS OF BUSINESS



BC67-MRC-10

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MAJOR RETAIL CENTERS

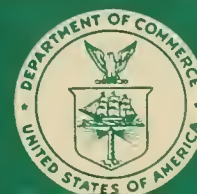
in Standard Metropolitan
Statistical Areas

FLORIDA

MAY 21 1970

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The 1967 Census of Business reports will comprise eight volumes:

- Vols. I, II, III, IV—Retail Trade
- Vols. V, VI—Wholesale Trade
- Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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RETAIL TRADE: MAJOR RETAIL CENTERS

FLORIDA, BC67-MRC-10

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price 70 cents. Complete set of retail trade major retail center reports, \$29.40.



BUREAU OF THE CENSUS

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BUSINESS DIVISION

Harvey Kailin, Chief

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1967 CENSUS OF BUSINESS



B67-MRC-10

MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

FLORIDA



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director



Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Florida

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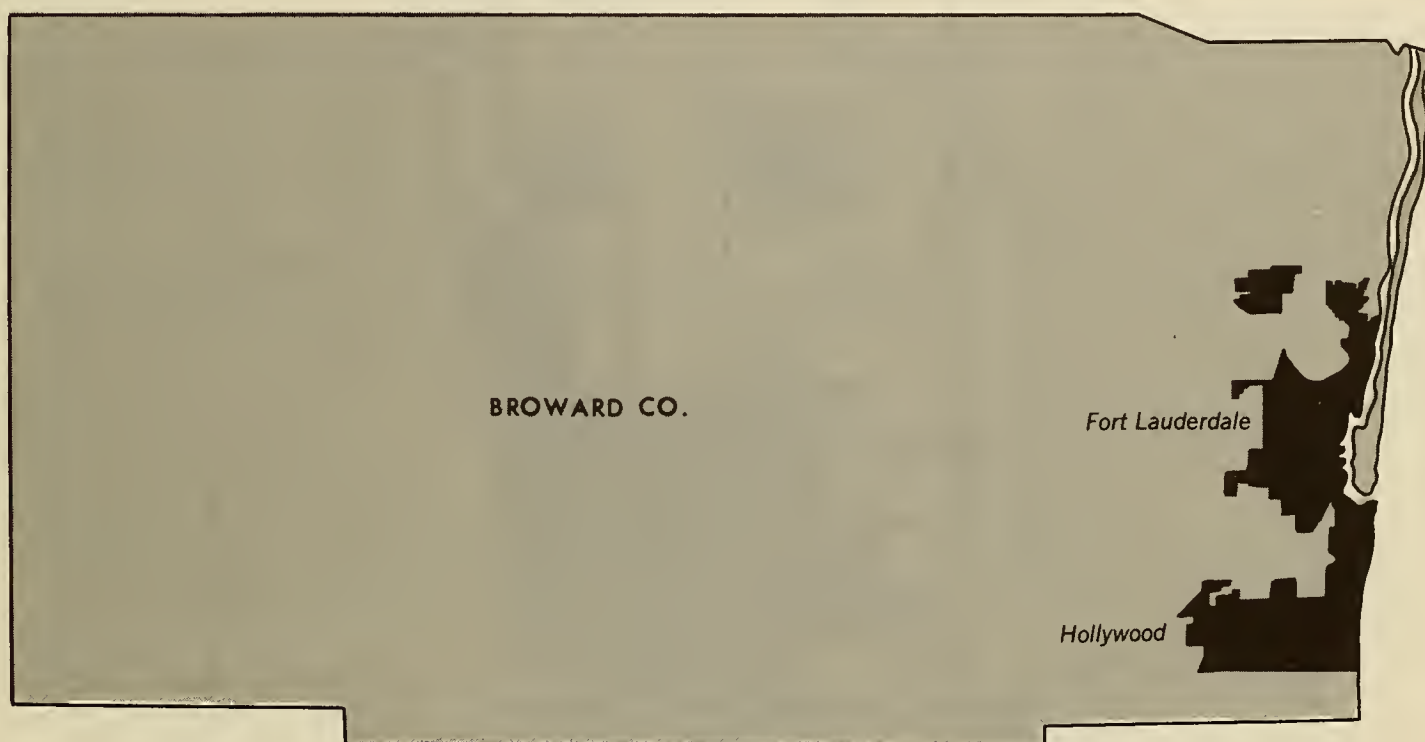
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FORT LAUDERDALE-HOLLYWOOD, FLA.

Standard Metropolitan Statistical Area



0 5 10 15 MILES

FORT LAUDERDALE-HOLLYWOOD, FLA.

Cities and Major Retail Centers

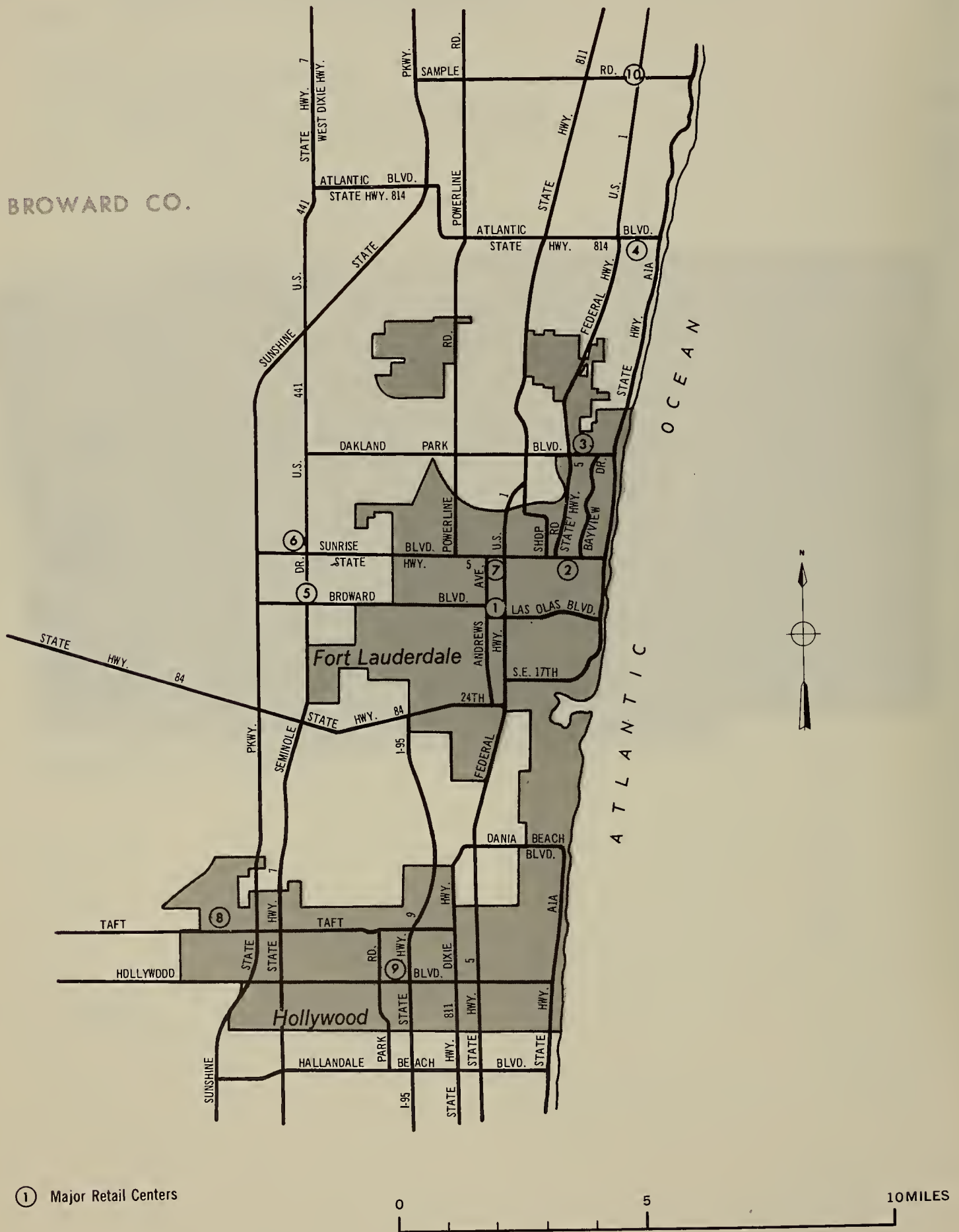


TABLE 1. Major Retail Centers in the SMSA: 1967

FORT LAUDERDALE-HOLLYWOOD SMSA—Coextensive with Broward County, Fla.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	4 685	88	91	78
	SALES \$1,000. .	985 082	29 379	37 168	35 487
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	1 757	16	15	22
	SALES \$1,000. .	356 100	4 332	5 116	12 223
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	883	40	55	36
	SALES \$1,000. .	237 121	20 600	29 284	21 325
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	2 045	32	21	20
	SALES \$1,000. .	391 861	4 447	2 768	1 939
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	4 685	88	91	78
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	198	1	2	1
5251	HARDWARE STORES	59	-	1	-
52 EX. 5251	OTHER	139	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	152	5	4	5
531	DEPARTMENT STORES	18	1	1	2
533	VARIETY STORES.	47	2	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	87	2	2	1
54	FOOD STORES	619	5	6	7
55 EX. 554	AUTOMOTIVE DEALERS.	311	3	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS	599	-	2	-
56	APPAREL AND ACCESSORY STORES.	402	29	46	16
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	216	10	27	8
562	WOMEN'S READY-TO-WEAR STORES.	157	8	18	8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	186	19	19	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	329	6	5	15
5712	FURNITURE STORES.	104	4	2	5
OTHER 571	HOME FURNISHING STORES.	101	-	3	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	124	2	-	6
58	EATING AND DRINKING PLACES.	1 002	10	8	13
5812	EATING PLACES	672	6	7	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	330	4	1	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	136	1	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	937	28	17	17
592	LIQUOR STORES	114	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	69	1	-	-
597	JEWELRY STORES.	82	6	4	3
5992	FLORISTS.	53	2	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Broward Blvd., U.S. Hwy. 1, New River, and S.W. 3rd Ave., (Ft. Lauderdale, Tract 425)

MRC No. 2 Includes the planned centers known as "Sunrise Plaza" and "Sunrise Bay Center" and establishments on Sunrise Blvd. from Middle River Dr. to Intracoastal Waterway and on N.E. 26th Ave., between N.E. 9th St. and Sunrise Blvd. (Fort Lauderdale)

MRC No. 3 Includes the planned centers known as "Coral Ridge Shopping Center" and "Times Square" and establishments on N. Federal Hwy. (U.S. 1) from N.E. 30th St. to N.E. 37th Dr. and on Middle River Dr. from N.E. 30th St. to N.E. 31st St. (Fort Lauderdale and Oakland Pk.)

TABLE 1. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 4	No. 5	No. 6	No. 7
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	26	49	38	42
	SALES \$1,000. .	6 825	22 579	15 070	31 017
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	11	16	6	13
	SALES \$1,000. .	4 167	12 833	2 902	3 671
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	9	14	22	17
	SALES \$1,000. .	2 198	7 201	11 378	25 696
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	6	19	10	12
	SALES \$1,000. .	460	2 545	790	1 650
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	26	49	38	42
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2	-	-	-
5251	HARDWARE STORES	1	-	-	-
52 EX. 5251	OTHER	1	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	2	5	4	2
531	DEPARTMENT STORES	1	2	2	1
533	VARIETY STORES.	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	1	1	-
54	FOOD STORES	6	8	3	3
55 EX. 554	AUTOMOTIVE DEALERS.	-	-	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS	2	5	1	3
56	APPAREL AND ACCESSORY STORES.	4	4	16	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2	2	9	-
562	WOMEN'S READY-TO-WEAR STORES.	2	2	6	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	2	2	7	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	3	5	2	15
5712	FURNITURE STORES.	1	1	-	2
OTHER 571	HOME FURNISHING STORES.	1	-	-	6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1	4	2	7
58	EATING AND DRINKING PLACES.	4	6	2	9
5812	EATING PLACES	4	4	2	7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	2	-	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	2	14	9	7
592	LIQUOR STORES	-	3	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	1	1	-
597	JEWELRY STORES.	1	3	2	3
5992	FLORISTS.	-	-	-	-

Standard Notes: - Represents zero.

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MRC No. 4 Includes the planned center known as "Cypress Plaza" and the establishments on S.W. 6th St. from Fla. East Coast R.R. to S. Cypress and on S. Cypress Rd. from S.W. 5th Cor. to S.E. 7th St. (Pompano and Broward Co.)

MRC No. 5 Includes the planned center known as "Plaza Center" and "Westgate Shopping Center" and establishments bounded by: N.W. 4th St., State Rd. No. 7 (U.S. 441), N.W. 38th Way, W. Broward Blvd., S.W. 38th Ave., S.W. 3rd St., S.W. 2nd St., Bryant Blvd., and W. Broward Blvd. to N.W. 42nd Ave. (Plantation)

MRC No. 6 Includes the planned center known as "Lauderhill Mall" and establishments on west side of N.W. 40th Ave. (State Rd. No. 7) from N.W. 12th St. to N.W. 16th St. and on N.W. 12th St. from N.W. 40th Ave. to N.W. 41st Ter. (Lauderhill)

MRC No. 7 Includes establishments along Sunrise Blvd. from Flagler Dr. to N.E. 6th Ave. and on N.E. 6th Ave. from N.E. 6th St. to N.E. 8th Ave. (Fort Lauderdale)

TABLE 1 Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 8	No. 9	No. 10
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	45	47	65
	SALES \$1,000. .	19 909	32 887	23 011
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	18	10	20
	SALES \$1,000. .	10 813	6 410	8 949
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	13	25	20
	SALES \$1,000. .	8 097	24 763	11 794
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	14	12	25
	SALES \$1,000. .	999	1 714	2 268
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	45	47	65
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	2	1	3
5251	HARDWARE STORES	-	-	2
52 EX. 5251	OTHER	2	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	5	2	6
531	DEPARTMENT STORES	2	1	2
533	VARIETY STORES.	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	-	1
54	FOOD STORES	9	6	9
55 EX. 554	AUTOMOTIVE DEALERS.	-	-	3
55 PT. (554)	GASOLINE SERVICE STATIONS	5	-	4
56	APPAREL AND ACCESSORY STORES.	6	21	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	2	13	5
562	WOMEN'S READY-TO-WEAR STORES.	1	9	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	4	8	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	2	2	5
5712	FURNITURE STORES.	-	-	2
OTHER 571	HOME FURNISHING STORES.	-	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	2	2	1
58	EATING AND DRINKING PLACES.	7	3	9
5812	EATING PLACES	5	3	9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	2	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	7	11	15
592	LIQUOR STORES	-	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	1	1	1
597	JEWELRY STORES.	1	1	1
5992	FLORISTS.	-	-	1

Standard Notes: - Represents zero.

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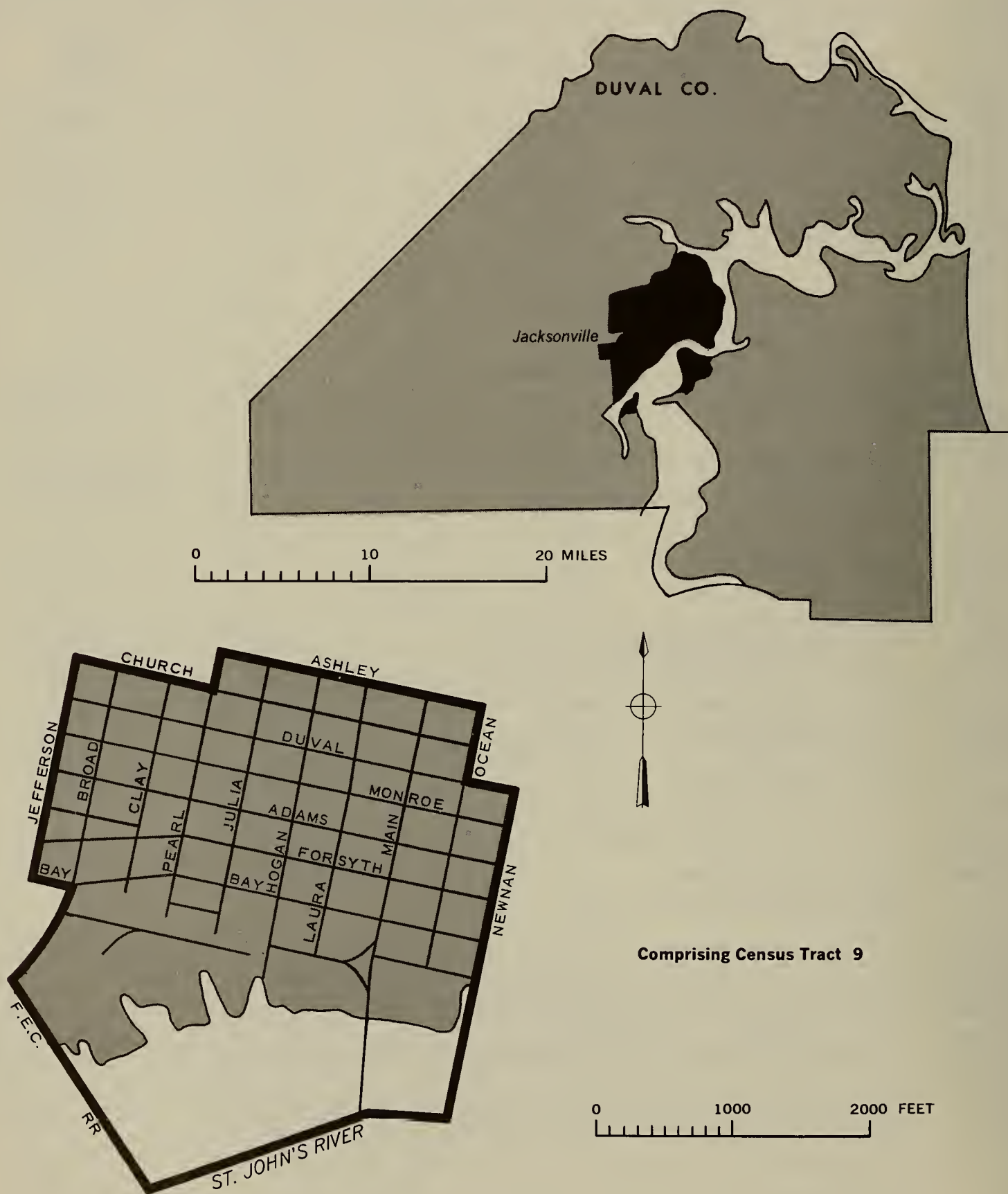
MRC No. 8 Includes establishments on north side of Taft St. (N.W. 17th St.) between N. 70th Ave. and N. 66th Ave., west side of N. 66th Ave. from N.W. 19th St. and N.W. 16th St., and on N.W. 68th Ave. from N.W. 19th St. to N.W. 16th St. (Hollywood).

MRC No. 9 Includes the planned center known as "Hollywood Mall" at the intersection of Hollywood Blvd. and N. Park Rd. (Hollywood)

MRC No. 10 Includes the planned center known as "Shoppers' Haven" and establishments on Federal Hwy. (U.S. No. 1) from N.E. 33rd St. to N.E. 39th St. and on Sample Rd. from N.E. 17th Ave. to U.S. No. 1. (Broward Co.)

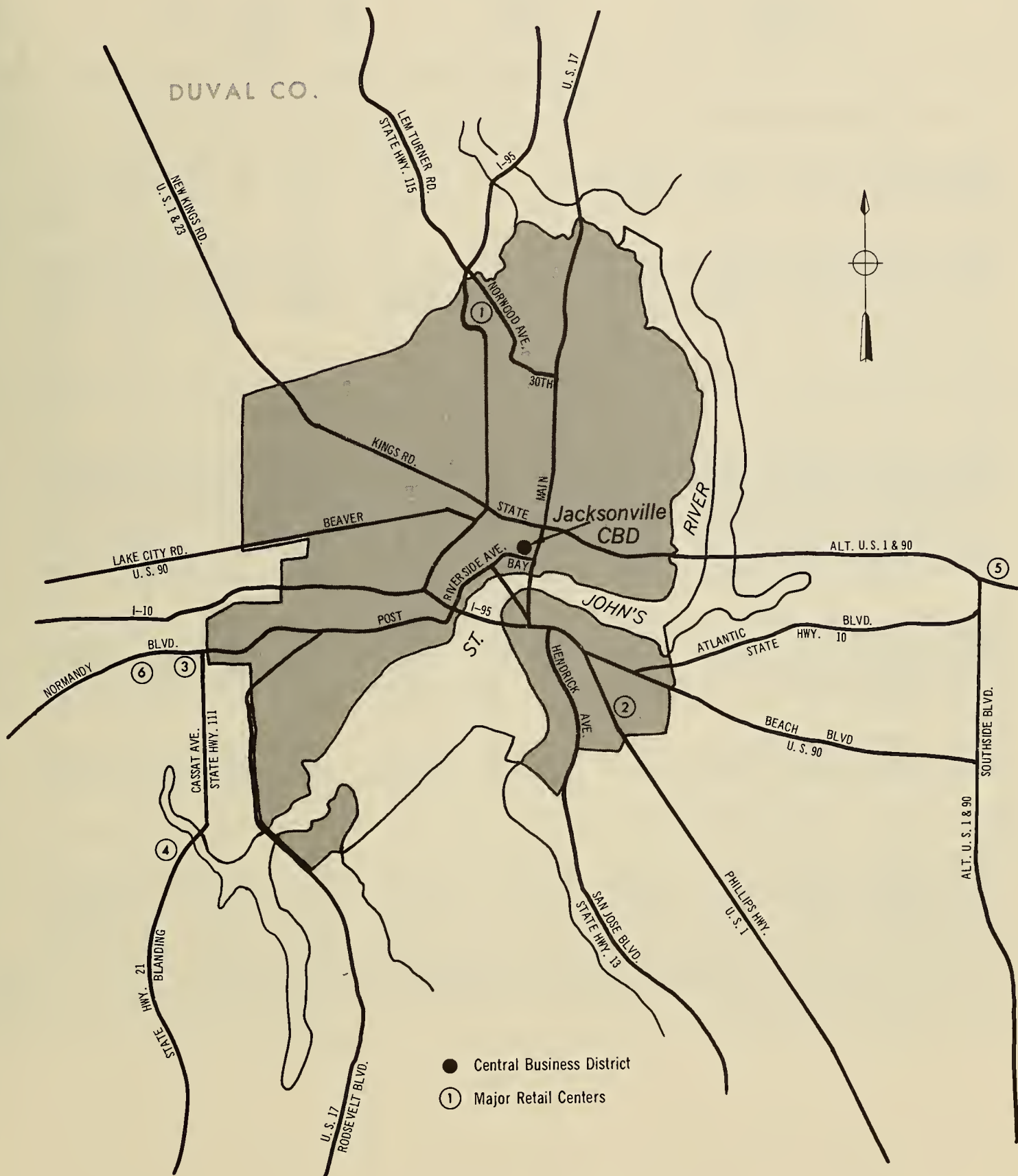
JACKSONVILLE, FLA.

Standard Metropolitan Statistical Area
and Central Business District



JACKSONVILLE, FLA.

City and Major Retail Centers



- Central Business District
- ① Major Retail Centers

0 2 4 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	255	102 019	18 764	4 981	316	94 833	15 733
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	2	(D)	(D)	(D)	5	(D)	(D)
5251	HARDWARE STORES.	2	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	-	-	-	-	4	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	13	49 934	9 657	2 482	17	46 215	7 597
531	DEPARTMENT STORES.	4	44 863	8 775	2 227	4	(D)	(D)
533	VARIETY STORES	4	4 246	730	199	5	3 649	682
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	5	825	152	56	8	(D)	(D)
54	FOOD STORES.	10	(D)	(D)	(D)	15	2 923	313
55 EX. 554	AUTOMOTIVE DEALERS	6	2 174	411	83	5	2 679	401
55 PT. (554)	GASOLINE SERVICE STATIONS.	3	(D)	(D)	(D)	2	(D)	(D)
56	APPAREL AND ACCESSORY STORES	57	16 931	2 892	795	81	14 321	2 289
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	19	5 740	888	272	20	5 741	883
562	WOMEN'S READY-TO-WEAR STORES	16	5 673	880	268	17	5 405	842
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	38	11 191	2 004	523	61	8 580	1 406
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	4 352	804	189	20	3 951	588
565	FAMILY CLOTHING STORES ³	5	(D)	(D)	(D)	6	(D)	(D)
566	SHOE STORES ³	16	2 236	345	95	32	2 449	397
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	2	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	24	9 675	1 716	325	28	8 756	1 528
5712	FURNITURE STORES	12	7 509	1 367	252	17	7 221	1 269
OTHER 571	HOME FURNISHINGS STORES.	2	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	10	(D)	(D)	64	9	(D)	(D)
58	EATING AND DRINKING PLACES	53	6 399	1 743	692	57	7 045	1 690
5812	EATING PLACES.	45	5 731	1 613	600	50	6 528	1 613
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	8	668	130	92	7	517	77
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	14	(D)	(D)	(D)	10	2 662	401
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	73	9 786	1 577	410	96	9 683	1 458
592	LIQUOR STORES.	9	1 439	218	69	9	1 660	170
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	3	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	15	3 589	789	200	15	3 696	680
5992	FLORISTS	3	(D)	(D)	(D)	3	177	34

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	2 324	505 451	65 329	17 639	2 230	420 111	50 554
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT OEALERS.	98	24 671	3 098	632	87	14 240	1 686
5251	HARDWARE STORES.	27	2 790	(D)	(D)	29	1 954	216
52 EX. 5251	OTHER.	71	21 881	(D)	(D)	58	12 286	1 470
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	r83	r68 359	r12 383	r3 201	75	57 546	9 309
531	DEPARTMENT STORES.	r7	r54 921	r10 169	r2 524	5	44 413	7 077
533	VARIETY STORES	35	9 523	(D)	(D)	37	10 253	1 793
539	MISCELLANEOUS GENERAL MERCHANOISE STORES . .	41	3 915	(D)	(D)	33	2 880	439
54	FOOD STORES.	495	79 607	6 158	1 728	462	71 144	5 002
55 EX. 554	AUTOMOTIVE DEALERS	157	r137 573	r13 275	r2 257	129	121 883	11 306
55 PT.(554)	GASOLINE SERVICE STATIONS.	279	30 609	2 968	937	269	26 563	2 493
56	APPAREL AND ACCESSORY STORES	r170	r32 446	r5 351	r1 536	196	27 339	4 051
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	73	13 259	2 036	623	65	13 336	1 821
562	WOMEN'S READY-TO-WEAR STORES	59	12 482	1 957	586	56	10 952	1 561
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	r97	r19 187	r3 315	r913	131	14 003	2 230
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	r26	r5 882	r984	r249	38	5 687	880
565	FAMILY CLOTHING STORES ³	r13	r8 443	r1 592	r446	16	2 991	528
566	SHOE STORES ³	40	4 275	704	200	62	4 649	739
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	8	371	35	18	15	676	83
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	134	24 131	3 823	743	158	23 845	3 509
5712	FURNITURE STORES	55	13 841	2 504	465	67	11 405	1 845
OTHER 571	HOME FURNISHINGS STORES.	26	2 751	383	91	28	2 985	466
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	53	7 539	936	187	63	9 455	1 198
58	EATING AND ORINKING PLACES	375	31 902	7 621	3 416	368	25 379	5 913
5812	EATING PLACES.	303	28 776	7 054	3 149	311	23 231	5 633
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	72	3 126	567	267	57	2 148	280
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	88	23 694	3 430	1 133	117	15 127	2 447
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	439	50 959	6 822	1 756	369	37 045	4 838
592	LIQUOR STORES.	87	18 006	1 744	484	79	14 837	1 270
595	SPORTING GOOOS STORES AND BICYCLE SHOPS. . .	12	1 703	(D)	(D)	12	1 379	197
597	JEWELRY STORES	39	7 671	1 288	330	24	4 672	813
5992	FLORISTS	38	2 047	350	103	37	1 269	228

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

JACKSONVILLE SMSA—Coextensive with Duval County, Fla.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	4 017	814 722	99 351	27 623	3 876	658 271	73 368
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	159	30 700	3 873	834	153	21 905	2 657
5251	HARDWARE STORES.	48	4 865	545	162	54	3 846	416
52 EX. 5251	OTHER.	111	25 835	3 328	672	99	18 059	2 241
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	r151	r116 423	r18 460	r5 260	130	78 454	11 908
531	DEPARTMENT STORES.	r20	r95 525	r15 037	r4 124	9	58 791	8 804
533	VARIETY STORES	58	14 262	2 636	880	60	14 314	2 443
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	73	6 636	787	256	61	5 349	661
54	FOOD STORES.	816	183 401	14 003	3 837	783	151 097	10 438
55 EX. 554	AUTOMOTIVE DEALERS	290	r189 749	r18 327	r3 106	232	155 506	13 734
55 PT.(554)	GASOLINE SERVICE STATIONS.	596	61 346	5 825	1 956	682	64 359	5 586
56	APPAREL AND ACCESSORY STORES	267	44 049	7 159	2 128	276	34 046	4 821
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	107	16 940	2 511	773	97	16 199	2 165
562	WOMEN'S READY-TO-WEAR STORES	85	15 660	2 363	713	80	12 855	1 798
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	160	27 109	4 648	1 355	179	17 847	2 656
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	40	7 762	1 327	342	49	6 290	949
565	FAMILY CLOTHING STORES ³	19	11 312	2 157	623	23	3 790	630
566	SHOE STORES ³	67	6 961	1 105	362	80	6 688	948
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	13	527	59	28	27	1 079	129
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	231	35 310	5 112	1 006	242	31 774	4 523
5712	FURNITURE STORES	89	19 424	3 301	627	99	14 994	2 345
OTHER 571	HOME FURNISHINGS STORES.	43	3 385	452	108	50	3 366	512
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	99	12 501	1 359	271	93	13 414	1 666
58	EATING AND DRINKING PLACES	627	50 951	11 932	5 294	591	37 796	8 392
5812	EATING PLACES.	512	45 729	11 023	4 900	493	33 657	7 875
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	115	5 222	909	394	98	4 139	517
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	153	47 835	6 514	1 997	164	26 217	4 072
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	729	72 958	9 446	2 505	623	57 117	7 237
592	LIQUOR STORES.	137	28 840	2 702	780	145	25 028	2 219
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	31	3 391	401	60	26	2 492	449
597	JEWELRY STORES	52	8 694	1 424	351	34	5 245	879
5992	FLORISTS	61	3 168	(D)	(D)	55	1 929	374

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

r Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA--Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	7.3	20.3	23.8	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D)	73.3	40.1	(D)	4.9	3.8
5251	HARDWARE STORES	(D)	42.8	26.5	(D)	0.6	0.6
52 EX. 5251	OTHER	(D)	78.1	43.0	-	4.3	3.2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8.0	18.8	^r 48.4	48.9	13.5	^r 14.3
531	DEPARTMENT STORES	(D)	23.7	^r 62.5	44.0	10.9	^r 11.7
533	VARIETY STORES	16.4	-7.1	-0.4	4.2	1.9	1.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	35.9	24.1	0.8	0.8	0.8
54	FOOD STORES	(D)	11.9	21.4	(D)	15.7	22.5
55 EX. 554	AUTOMOTIVE DEALERS.	-18.9	12.9	^r 22.0	2.1	27.2	^r 23.3
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	15.2	-4.7	(D)	6.1	7.5
56	APPAREL AND ACCESSORY STORES.	18.2	18.7	29.4	16.6	6.4	5.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	(Z)	-0.6	4.6	5.6	2.6	2.1
562	WOMEN'S READY-TO-WEAR STORES	4.9	14.0	21.8	5.6	2.5	1.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	30.4	37.0	51.9	11.0	3.8	3.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	10.5	1.2	11.1	9.5	4.8	4.3
5712	FURNITURE STORES.	4.0	21.3	29.5	7.4	2.7	2.4
OTHER 571	HOME FURNISHINGS STORES	(D)	-7.8	0.6	(D)	0.6	0.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	77.3	-20.3	-6.8	(D)	1.5	1.5
58	EATING AND DRINKING PLACES.	-9.2	25.7	34.8	6.3	6.3	6.2
5812	EATING PLACES	-12.2	23.9	35.9	5.6	5.7	5.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	29.2	45.5	26.2	0.7	0.6	0.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	56.6	82.4	(D)	4.7	5.9
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	1.1	37.5	27.7	9.6	10.1	9.0
592	LIQUOR STORES	-13.3	21.3	15.2	1.4	3.6	3.5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	23.5	36.1	(D)	0.3	0.4
597	JEWELRY STORES.	-2.9	64.2	65.8	3.5	1.5	1.1
5992	FLORISTS.	(D)	61.3	64.2	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

Z Less than 0.05 percent.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	20.2	12.7
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	73.0	r42.9
531	DEPARTMENT STORES	81.7	r47.0
533	VARIETY STORES.	44.6	29.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	21.1	12.4
54	FOOD STORES	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS.	1.6	r1.1
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	52.2	38.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	43.3	33.9
562	WOMEN'S READY-TO-WEAR STORES.	45.4	36.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	58.3	41.3
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	74.0	56.1
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	52.3	32.1
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	40.1	27.4
5712	FURNITURE STORES.	54.3	38.7
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	16.3
58	EATING AND DRINKING PLACES.	20.1	12.6
5812	EATING PLACES	19.9	12.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	21.4	12.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	6.3
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	19.2	13.4
592	LIQUOR STORES	8.0	5.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	46.8	41.3
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	4 017	255	43	32	37
	SALES \$1,000. .	814 722	102 019	20 312	17 907	1 551
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	1 596	77	9	5	13
	SALES \$1,000. .	282 187	12 783	5 961	3 647	5 211
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	647	94	25	19	9
	SALES \$1,000. .	189 782	76 540	13 131	9 111	8 454
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	1 774	84	9	8	15
	SALES \$1,000. .	342 753	12 696	1 220	5 149	1 845
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	4 017	255	43	32	37
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	159	2	3	1	3
5251	HARDWARE STORES	48	2	1	1	1
52 EX. 5251	OTHER	111	-	2	-	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	149	13	5	4	2
531	DEPARTMENT STORES	18	4	2	2	2
533	VARIETY STORES.	58	4	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	73	5	1	1	-
54	FOOD STORES	816	10	5	1	2
55 EX. 554	AUTOMOTIVE DEALERS.	290	6	1	2	4
55 PT. (554)	GASOLINE SERVICE STATIONS	596	3	2	2	6
56	APPAREL AND ACCESSORY STORES.	267	57	19	13	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	107	19	9	5	-
562	WOMEN'S READY-TO-WEAR STORES.	85	16	8	5	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	160	38	10	8	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	231	24	1	2	4
5712	FURNITURE STORES.	89	12	-	1	2
OTHER 571	HOME FURNISHING STORES.	43	2	-	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	99	10	1	1	1
58	EATING AND DRINKING PLACES.	627	53	3	3	9
5812	EATING PLACES	512	45	3	3	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	115	8	-	-	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	153	14	1	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	729	73	3	3	2
592	LIQUOR STORES	137	9	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	31	3	-	-	-
597	JEWELRY STORES.	52	15	1	1	-
5992	FLORISTS.	61	3	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Gateway Center" and establishments along the 5200 - 5500 blocks of Norwood Ave. (Jacksonville)

MRC No. 2 Includes planned center known as "Phillips Plaza" and establishments on Phillips Highway from Emerson St. to Jacksonville city limits. (Jacksonville) (Duval Co.)

MRC No. 3 Includes the planned center known as "Normandy Plaza" and establishments on Normandy Blvd. from Cassat Ave. to Ellis Rd. (Duval Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	27	44	15
	SALES \$1,000. .	12 804	29 163	9 601
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	5	7	4
	SALES \$1,000. .	4 547	5 676	2 378
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	11	27	2
	SALES \$1,000. .	5 743	22 533	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	11	10	9
	SALES \$1,000. .	2 514	954	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	27	44	15
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	3	-	-
5251	HARDWARE STORES	1	-	-
52 EX. 5251	OTHER	2	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	6	1
531	DEPARTMENT STORES	1	4	1
533	VARIETY STORES.	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	-	1	-
54	FOOD STORES	3	4	2
55 EX. 554	AUTOMOTIVE DEALERS.	2	-	5
55 PT.(554)	GASOLINE SERVICE STATIONS	3	-	3
56	APPAREL AND ACCESSORY STORES.	7	18	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	2	7	-
562	WOMEN'S READY-TO-WEAR STORES.	1	7	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	5	11	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	1	3	1
5712	FURNITURE STORES.	-	1	1
OTHER 571	HOME FURNISHING STORES.	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	1	2	-
58	EATING AND DRINKING PLACES.	1	2	2
5812	EATING PLACES	1	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	1	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	3	10	1
592	LIQUOR STORES	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	1	-	-
597	JEWELRY STORES.	1	2	-
5992	FLORISTS.	-	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

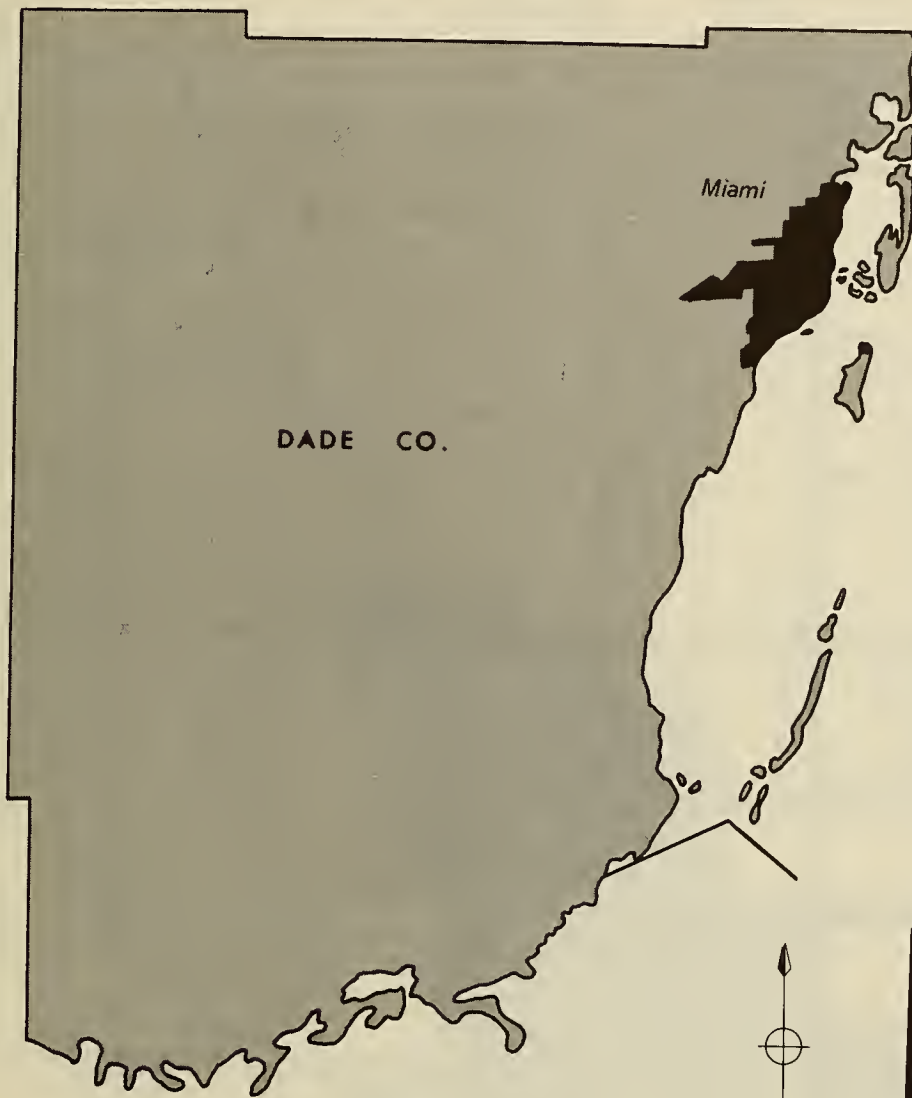
MRC No. 4 Includes the planned center known as "Cedar Hills Shipping Center" and establishments on Blending Blvd. from Hyde Park Rd. to Cedar Hills Blvd. and on Wilson Blvd. from Blanding Blvd. to Sudbury Ave. (Duval Co.)

MRC No. 5 Includes the planned center known as "Regency Square" and establishments at the intersection of Arlington Expressway (U.S. 1 Alt. 90) and Southside Blvd. (Duval Co.)

MRC No. 6 Includes the center known as "West Mall" and establishments on Normandy Blvd. between Verna Blvd. and Granville Rd. and on Lane Rd. at the intersection of Normandy Blvd. (Duval Co.)

MIAMI, FLA.

Standard Metropolitan Statistical Area and Central Business District

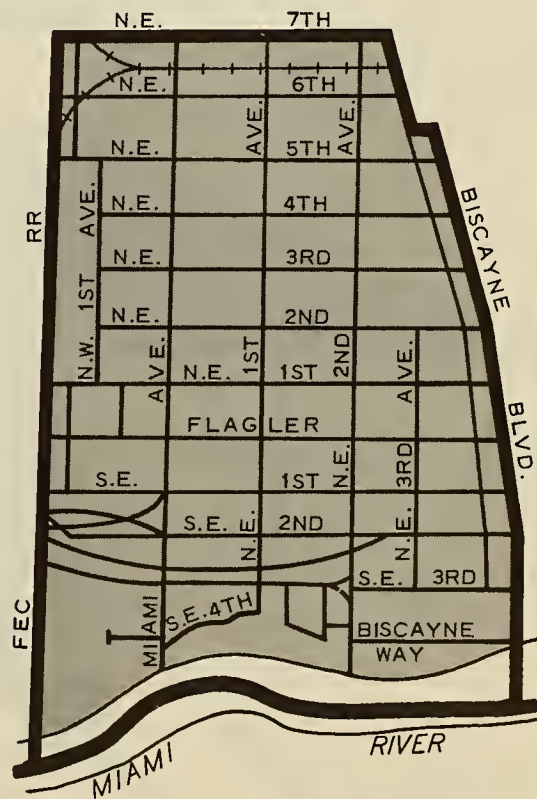


0 10 20 MILES



Comprising Census Tract 37.01

0 1000 2000 FEET



City and Major Retail Centers

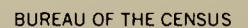


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	447	119 696	19 273	5 110	542	107 646	16 377
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	-	(D)	(D)	(D)	4	(D)	(D)
5251	HARDWARE STORES.	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER.	-	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	35	53 313	8 685	2 309	33	46 886	6 540
531	DEPARTMENT STORES.	3	42 362	6 847	1 740	3	(D)	(D)
533	VARIETY STORES	5	7 146	1 224	405	7	6 241	1 096
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	27	3 805	614	164	23	(D)	(D)
54	FOOD STORES.	18	1 755	212	67	26	2 417	207
55 EX. 554	AUTOMOTIVE DEALERS	1	(D)	(D)	(D)	-	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS.	6	(D)	(D)	(D)	9	(D)	(D)
56	APPAREL AND ACCESSORY STORES	143	28 445	4 061	952	149	25 117	3 844
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	49	14 847	2 010	535	59	13 390	2 170
562	WOMEN'S READY-TO-WEAR STORES	40	13 184	1 738	453	44	11 620	1 872
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	94	13 598	2 051	417	90	11 727	1 674
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	32	4 815	668	140	35	5 211	810
565	FAMILY CLOTHING STORES ³	8	1 648	311	63	10	688	73
566	SHOE STORES ³	40	6 395	1 001	199	36	5 376	706
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	7	502	71	15	9	452	85
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	20	4 888	946	156	31	4 178	717
5712	FURNITURE STORES	4	(D)	(D)	(D)	6	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	3	(D)	(D)	(D)	8	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	13	2 398	322	58	17	2 019	248
58	EATING AND DRINKING PLACES	96	8 888	2 187	917	116	9 424	2 209
5812	EATING PLACES.	72	7 560	1 950	843	84	7 574	1 886
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	24	1 328	237	74	32	1 850	323
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	13	8 259	1 149	273	17	6 630	984
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	115	13 377	1 917	394	157	11 654	1 604
592	LIQUOR STORES.	3	484	80	32	5	481	38
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	3	537	41	9	2	(D)	(D)
597	JEWELRY STORES	40	7 839	1 079	207	35	5 287	710
5992	FLORISTS	1	(D)	(D)	(D)	4	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	3 625	802 564	104 315	27 220	3 714	635 212	77 242
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	110	21 657	3 578	625	108	13 911	2 120
5251	HARDWARE STORES.	35	(D)	(D)	(D)	38	2 759	434
52 EX. 5251	OTHER.	75	(D)	(D)	(D)	70	11 152	1 686
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	133	145 766	24 553	6 369	117	115 180	16 183
531	DEPARTMENT STORES.	13	123 499	21 050	5 259	13	97 396	13 436
533	VARIETY STORES	32	14 080	(D)	(D)	30	11 029	1 904
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	88	8 187	(D)	(D)	74	6 755	843
54	FOOD STORES.	r581	r161 857	r13 790	3 726	606	127 192	10 204
55 EX. 554	AUTOMOTIVE DEALERS	190	143 104	12 366	2 056	225	139 404	11 792
55 PT.(554)	GASOLINE SERVICE STATIONS.	366	38 737	3 508	1 066	419	34 009	3 267
56	APPAREL AND ACCESSORY STORES	321	44 969	6 181	1 609	309	37 378	5 482
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	124	22 412	3 001	859	118	19 690	3 001
562	WOMEN'S READY-TO-WEAR STORES	97	18 967	2 508	709	86	17 080	2 597
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	197	22 557	3 180	750	191	17 688	2 481
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	59	8 458	1 153	279	64	7 028	1 061
565	FAMILY CLOTHING STORES ³	13	2 163	368	89	32	1 327	161
566	SHOE STORES ³	67	(D)	(D)	(D)	66	7 975	1 039
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	18	(D)	(D)	(D)	29	1 358	220
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	272	66 993	9 048	1 713	283	38 083	5 354
5712	FURNITURE STORES	91	30 078	4 079	709	112	16 392	2 327
OTHER 571	HOME FURNISHINGS STORES.	72	11 803	2 082	448	57	7 804	1 417
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	109	25 112	2 887	556	114	13 887	1 610
58	EATING AND DRINKING PLACES	848	76 972	18 217	6 956	845	61 132	13 403
5812	EATING PLACES.	602	64 578	16 021	5 930	566	50 236	12 159
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	246	12 394	2 196	1 026	279	10 896	1 244
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	139	33 604	4 922	1 357	154	23 655	3 664
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	664	57 505	7 052	1 743	648	45 268	5 773
592	LIQUOR STORES.	109	18 777	1 353	408	123	12 593	943
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	33	3 812	520	106	34	2 643	378
597	JEWELRY STORES	93	10 312	1 424	280	67	7 063	998
5992	FLORISTS	51	2 918	607	185	49	1 942	367

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

r Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MIAMI SMSA—Coextensive with Dade County, Fla.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	9 694	2 146 773	264 861	71 482	9 003	1 583 618	188 553
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	338	53 070	8 228	1 474	304	39 071	5 510
5251	HARDWARE STORES.	128	11 614	(D)	(D)	123	8 967	1 303
52 EX. 5251	OTHER.	210	41 456	(D)	(D)	181	30 104	4 207
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	367	329 688	45 571	11 984	316	218 966	27 448
531	DEPARTMENT STORES.	38	276 226	37 364	9 461	30	172 392	20 596
533	VARIETY STORES	100	35 223	5 572	1 815	100	26 797	4 462
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	229	18 239	2 635	708	186	19 777	2 390
54	FOOD STORES.	1 395	476 004	41 801	11 183	1 320	376 786	30 250
55 EX. 554	AUTOMOTIVE DEALERS	496	394 213	34 996	5 262	481	325 741	27 227
55 PT. (554)	GASOLINE SERVICE STATIONS.	1 143	129 138	11 633	3 554	1 157	99 780	9 829
56	APPAREL AND ACCESSORY STORES	1 148	149 341	22 009	5 764	1 025	115 991	17 354
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	560	73 746	10 938	3 124	463	55 476	8 488
562	WOMEN'S READY-TO-WEAR STORES	412	58 013	8 619	2 461	312	43 206	6 673
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	588	75 595	11 071	2 640	562	60 515	8 866
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	199	30 018	4 577	1 064	199	23 238	3 468
565	FAMILY CLOTHING STORES ³	31	9 282	1 350	320	58	7 243	1 176
566	SHOE STORES ³	195	30 124	4 482	1 070	212	25 015	3 487
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	67	4 022	662	186	93	5 019	735
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	621	112 591	15 313	2 966	562	71 126	9 375
5712	FURNITURE STORES	196	49 107	6 693	1 196	201	26 526	3 771
OTHER 571	HOME FURNISHINGS STORES.	158	19 791	3 330	726	132	11 778	2 018
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	267	43 693	5 290	1 044	229	32 822	3 586
58	EATING AND DRINKING PLACES	2 061	219 637	53 117	21 185	1 927	159 488	37 533
5812	EATING PLACES.	1 509	190 340	48 091	19 080	1 356	134 781	34 387
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	552	29 297	5 026	2 105	571	24 707	3 146
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	348	90 990	13 339	3 529	377	62 804	9 816
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	1 777	159 101	18 854	4 581	1 534	113 865	14 211
592	LIQUOR STORES.	226	46 976	3 170	877	254	34 546	2 588
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	97	9 176	1 271	314	101	6 149	822
597	JEWELRY STORES	207	22 695	3 091	637	129	12 899	1 850
5992	FLORISTS	126	6 484	1 262	401	104	4 463	777

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	11.2	26.3	35.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(0)	55.7	35.8	(D)	2.7	2.5
5251	HARDWARE STORES	(0)	(0)	29.5	-	(D)	0.6
52 EX. 5251	OTHER	(D)	(0)	37.7	(D)	(0)	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	13.7	26.5	50.6	44.5	18.2	15.4
531	DEPARTMENT STORES	(D)	26.8	60.2	35.4	15.4	12.9
533	VARIETY STORES	14.5	27.7	31.4	6.0	1.8	1.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	21.2	-7.8	3.1	1.0	0.9
54	FOOD STORES	-27.4	^r 27.3	26.3	1.5	^r 20.2	22.2
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	2.6	21.0	(D)	17.8	18.4
55 PT.(554)	GASOLINE SERVICE STATIONS	-37.9	13.9	29.4	(D)	4.8	6.0
56	APPAREL AND ACCESSORY STORES.	13.2	20.3	28.8	23.8	5.6	7.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	10.9	13.8	32.9	12.4	2.8	3.4
562	WOMEN'S READY-TO-WEAR STORES	13.4	11.0	34.3	11.0	2.4	2.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	15.9	27.5	24.9	11.4	2.8	3.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17.0	75.9	58.3	4.1	8.3	5.2
5712	FURNITURE STORES.	(D)	83.5	85.1	(D)	3.7	2.3
OTHER 571	HOME FURNISHINGS STORES	(0)	51.2	68.0	(0)	1.5	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	18.8	80.8	33.1	2.0	3.1	2.0
58	EATING AND DRINKING PLACES.	-5.7	25.9	37.7	7.4	9.6	10.2
5812	EATING PLACES	-0.2	28.5	41.2	6.3	8.0	8.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-28.2	13.7	18.6	1.1	1.6	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	24.6	42.0	44.9	6.9	4.2	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	14.8	27.0	^r 39.7	11.2	7.2	^r 7.4
592	LIQUOR STORES	0.6	49.1	36.0	0.4	2.3	2.2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	44.2	49.2	0.4	0.5	0.4
597	JEWELRY STORES.	48.3	46.0	75.9	6.5	1.3	1.1
5992	FLORISTS.	(D)	50.3	45.3	(0)	0.4	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	14.9	5.6
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES	-	-
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	36.6	16.2
531	DEPARTMENT STORES	34.3	15.3
533	VARIETY STORES.	50.8	20.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	46.5	20.9
54	FOOD STORES	^r 1.1	0.4
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	63.3	19.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	66.2	20.1
562	WOMEN'S READY-TO-WEAR STORES.	69.5	22.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	60.3	18.0
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	56.9	16.0
565	FAMILY CLOTHING STORES ³	76.2	17.8
566	SHOE STORES ³	(D)	21.2
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	12.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	7.3	4.3
5712	FURNITURE STORES.	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	9.5	5.5
58	EATING AND DRINKING PLACES.	11.5	4.0
5812	EATING PLACES	11.7	4.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	10.7	4.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	24.6	9.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	23.3	^r 8.4
592	LIQUOR STORES	2.6	1.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS	14.1	5.9
597	JEWELRY STORES.	76.0	34.5
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	9 694	447	43	19	190
	SALES \$1,000. .	2 146 773	119 696	12 847	6 152	60 972
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	3 804	127	10	4	26
	SALES \$1,000. .	786 631	18 902	7 282	2 540	8 994
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	2 136	198	23	7	119
	SALES \$1,000. .	591 620	86 646	4 983	2 672	47 119
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	3 754	122	10	8	45
	SALES \$1,000. .	768 522	14 148	582	940	4 859
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	9 694	447	43	19	190
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	338	-	1	2	3
5251	HARDWARE STORES	128	-	-	1	-
52 EX. 5251	OTHER	210	-	1	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	367	35	3	3	8
531	DEPARTMENT STORES	38	3	1	1	2
533	VARIETY STORES	100	5	2	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	229	27	-	-	4
54	FOOD STORES	1 395	18	2	1	7
55 EX. 554	AUTOMOTIVE DEALERS.	496	1	-	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS	1 143	6	-	-	2
56	APPAREL AND ACCESSORY STORES.	1 148	143	15	2	99
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	560	49	8	-	50
562	WOMEN'S READY-TO-WEAR STORES.	412	40	4	-	40
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	588	94	7	2	49
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	621	20	5	2	12
5712	FURNITURE STORES.	196	4	-	1	2
OTHER 571	HOME FURNISHING STORES.	158	3	2	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	267	13	3	1	8
58	EATING AND DRINKING PLACES.	2 061	96	7	2	13
5812	EATING PLACES	1 509	72	6	2	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	552	24	1	-	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	348	13	1	1	6
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1 777	115	9	5	38
592	LIQUOR STORES	226	3	-	1	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	97	3	-	-	-
597	JEWELRY STORES.	207	40	2	1	7
5992	FLORISTS.	126	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Biscayne Shopping Plaza" bounded by: N.E. 82nd, rear property line of lots on east side of Biscayne Blvd., rear property line of lots on south side of N.E. 79th, and Little River Canal. (Miami)

MRC No. 2 Includes the planned center known as "Flamingo Plaza" in the area bounded by: N.E. 13th, E. 13th extended, S.A.L. R.R., E. 9th, and E. 10th Ave. (N.W. 39th Ave.) (Hialeah)

MRC No. 4 Includes the establishments in the area bounded by: Aragon Ave., Merrick Way, Giralda Ave., S.W. 21st St., S.E. 32nd Ave., S.W. 22nd Terr., Andalusia Ave., and LaJeune Rd. (S.W. 42nd Ave.) (Coral Gables, Miami)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 5	No. 6	No. 7	No. 8	No. 9
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	119	52	54	22	19
	SALES \$1,000. .	61 281	5 627	21 583	42 958	14 444
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	29	15	15	10	3
	SALES \$1,000. .	10 654	1 399	(0)	1 510	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	61	18	16	3	11
	SALES \$1,000. .	42 396	2 359	(0)	(0)	9 974
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	29	19	23	9	5
	SALES \$1,000. .	8 231	1 869	3 140	(0)	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	119	52	54	22	19
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	2	3	2	1	1
5251	HARDWARE STORES	-	1	1	1	-
52 EX. 5251	OTHER	2	2	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	10	5	3	3	4
531	DEPARTMENT STORES	4	1	1	3	2
533	VARIETY STORES.	1	2	-	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	5	2	2	-	-
54	FOOD STORES	15	4	7	-	1
55 EX. 554	AUTOMOTIVE DEALERS.	4	4	6	2	1
55 PT. (554)	GASOLINE SERVICE STATIONS	4	1	2	2	2
56	APPAREL AND ACCESSORY STORES.	43	6	4	-	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	20	2	2	-	3
562	WOMEN'S READY-TO-WEAR STORES.	12	2	2	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	23	4	2	-	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	8	7	9	-	-
5712	FURNITURE STORES.	2	3	2	-	-
OTHER 571	HOME FURNISHING STORES.	2	2	3	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	4	2	4	-	-
58	EATING AND DRINKING PLACES.	12	9	8	10	1
5812	EATING PLACES	9	7	3	5	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	3	2	5	5	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	2	-	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	19	11	13	4	1
592	LIQUOR STORES	1	1	3	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	2	-
597	JEWELRY STORES.	2	3	-	-	1
5992	FLORISTS.	1	1	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned center known as "163rd St. Shopping Center" and establishments on N.E. 163rd St. from N.E. 12th Ave. to N.E. 17th Ave. and on N.E. 15th Ave. from N.E. 162nd to N.E. 167th. (North Miami Beach, Dade Co.)

MRC No. 6 Includes establishments on N.W. 36th St. from N.W. 14th Ave. to N.W. 18th Ave. and on N.W. 17th Ave. from N.W. 34th to N.W. 37th.

MRC No. 7 Includes establishments on N.W. 7th Ave. from N.W. 56th to N.W. 66th and on N.W. 62nd from N.W. 6th Ave. to N.W. 8th Ave. (Miami)

MRC No. 8 Includes establishments on Biscayne Blvd. and Second Ave. N.E. from N.E. 12th St. to N.E. 16th St. and on N.E. 14th St. from Biscayne Blvd. to Second Ave. N.E. (Miami)

MRC No. 9 Includes the planned center known as "Central Shopping Plaza" and establishments on the north side of N.W. 7th St. from N.W. 37th Ave. to N.W. 39th Ave. and on N.W. 37th Ave. from N.W. 7th St. to N.W. 11th St. (Miami)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 10	No. 11	No. 12	No. 13
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	18	55	47	51
	SALES \$1,000. .	6 344	44 017	16 075	20 508
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	9	7	14	16
	SALES \$1,000. .	4 184	3 770	4 637	9 703
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	3	38	14	15
	SALES \$1,000. .	1 160	38 238	9 012	8 012
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	6	10	19	20
	SALES \$1,000. .	1 000	2 009	2 426	2 793
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	18	55	47	51
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-	-	3	3
5251	HARDWARE STORES	-	-	1	1
52 EX. 5251	OTHER	-	-	2	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	2	4	5	3
531	DEPARTMENT STORES	1	3	1	1
533	VARIETY STORES.	1	-	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	1	2	-
54	FOOD STORES	4	4	5	9
55 EX. 554	AUTOMOTIVE DEALERS.	1	-	2	2
55 PT.(554)	GASOLINE SERVICE STATIONS	1	1	3	6
56	APPAREL AND ACCESSORY STORES.	1	30	7	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	1	18	2	2
562	WOMEN'S READY-TO-WEAR STORES.	-	13	1	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	-	12	5	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-	4	2	6
5712	FURNITURE STORES.	-	1	-	1
OTHER 571	HOME FURNISHING STORES.	-	-	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	-	3	1	4
58	EATING AND DRINKING PLACES.	3	2	7	5
5812	EATING PLACES	3	2	6	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	-	1	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	2	1	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	4	9	11	9
592	LIQUOR STORES	1	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	1	1	1	-
597	JEWELRY STORES.	-	1	1	1
5992	FLORISTS.	1	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 10 Includes the planned center known as "Red Bird Shopping Center" and establishments in the area bounded by: S.W. 39th, S.W. 57th Ave. (Red Rd.) S.W. 41st, and S.W. 58th Ave. (Coral Gables, Dade)

MRC No. 11 Includes the planned center known as "Dadeland Mall" and establishments on S.W. 88th St. (N. Kendall Dr.) between S.W. 74th Ave. and Palmetto Rd. (S.W. 77th Ave.) (Dade Co.)

MRC No. 12 Includes the planned center known as "Cutler Ridge Shopping Center" and establishments at the intersection of S. Dixie Highway and Caribbean Blvd., extending along the 20000-20400 blocks of S. Dixie Hwy. and the 10800 block of Caribbean Blvd. (South Dade Co.)

MRC No. 13 Includes the planned center known as "Westchester Plaza" and establishments on Coral Way (S.W. 24th) from S.W. 84th Ave. to S.W. 89th Ave. (Dade Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 14	No. 15	No. 16	No. 17
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	51	45	402	14
	SALES \$1,000. .	27 766	39 853	68 413	5 774
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	14	10	88	5
	SALES \$1,000. .	8 707	5 167	22 361	2 958
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	23	27	217	4
	SALES \$1,000. .	16 522	33 817	39 191	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	14	8	97	5
	SALES \$1,000. .	2 537	869	6 861	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	51	45	402	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS	2	1	3	1
5251	HARDWARE STORES	-	-	1	-
52 EX. 5251	OTHER	2	1	2	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	6	4	21	2
531	DEPARTMENT STORES	3	1	1	1
533	VARIETY STORES.	2	2	5	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	1	15	-
54	FOOD STORES	6	4	39	1
55 EX. 554	AUTOMOTIVE DEALERS.	1	-	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS	1	1	4	3
56	APPAREL AND ACCESSORY STORES.	12	20	185	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS	6	12	94	-
562	WOMEN'S READY-TO-WEAR STORES.	5	11	66	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	6	8	91	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES	5	3	11	1
5712	FURNITURE STORES.	-	1	3	1
OTHER 571	HOME FURNISHING STORES.	-	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC				
	STORES	5	2	7	-
58	EATING AND DRINKING PLACES.	6	4	34	3
5812	EATING PLACES	6	4	26	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	-	8	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	2	15	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	10	6	90	1
592	LIQUOR STORES	1	-	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	1	-
597	JEWELRY STORES.	2	1	22	1
5992	FLORISTS.	-	-	3	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 14 Includes the planned center known as "Palm Springs Mile" and establishments on W. 49th from W. 4th Ave. to W. 8th Ave. (Hialeah)

MRC No. 15 Includes the planned center known as "Northside Shopping Center" and establishments along N.W. 27th Ave. from N.W. 79th St. to N.W. 81st St. (Dade Co.)

MRC No. 16 Includes the planned center known as "Lincoln Lane Mall" and establishments along Lincoln Rd. from Collins Ave. to Alton Rd., on Meridian from Lincoln Rd. to 17th St., and Washington St. from Lincoln Rd. to 4th. (Miami Beach)

MRC No. 17 Includes the planned center known as "Carol City Shopping Center" at the intersection of N.W. 183rd and N.W. 27th Ave., extending on N.W. 183rd from N.W. 27th Ave. to N.W. 29th Court and on N.W. 27th Ave. from N.W. 179th St. to N.W. 183rd St. (Dade Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 18	No. 19	No. 20
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	28	19	10
	SALES \$1,000. .	5 013	8 312	7 016
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	4	5	3
	SALES \$1,000. .	399	1 950	4 110
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	14	7	4
	SALES \$1,000. .	3 590	5 065	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	10	7	3
	SALES \$1,000. .	1 024	1 297	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	28	19	10
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	-	-	-
5251	HARDWARE STORES	-	-	-
52 EX. 5251	OTHER	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	1	2
531	DEPARTMENT STORES	1	1	1
533	VARIETY STORES.	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	2	-	-
54	FOOD STORES	-	2	2
55 EX. 554	AUTOMOTIVE DEALERS.	1	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS	1	2	-
56	APPAREL AND ACCESSORY STORES.	6	-	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	1	-	-
562	WOMEN'S READY-TO-WEAR STORES.	-	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	5	-	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	4	6	1
5712	FURNITURE STORES.	-	2	-
OTHER 571	HOME FURNISHING STORES.	1	3	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	3	1	1
58	EATING AND DRINKING PLACES.	4	3	-
5812	EATING PLACES	2	1	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	2	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	-	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	8	5	1
592	LIQUOR STORES	-	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-
597	JEWELRY STORES.	3	-	1
5992	FLORISTS.	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

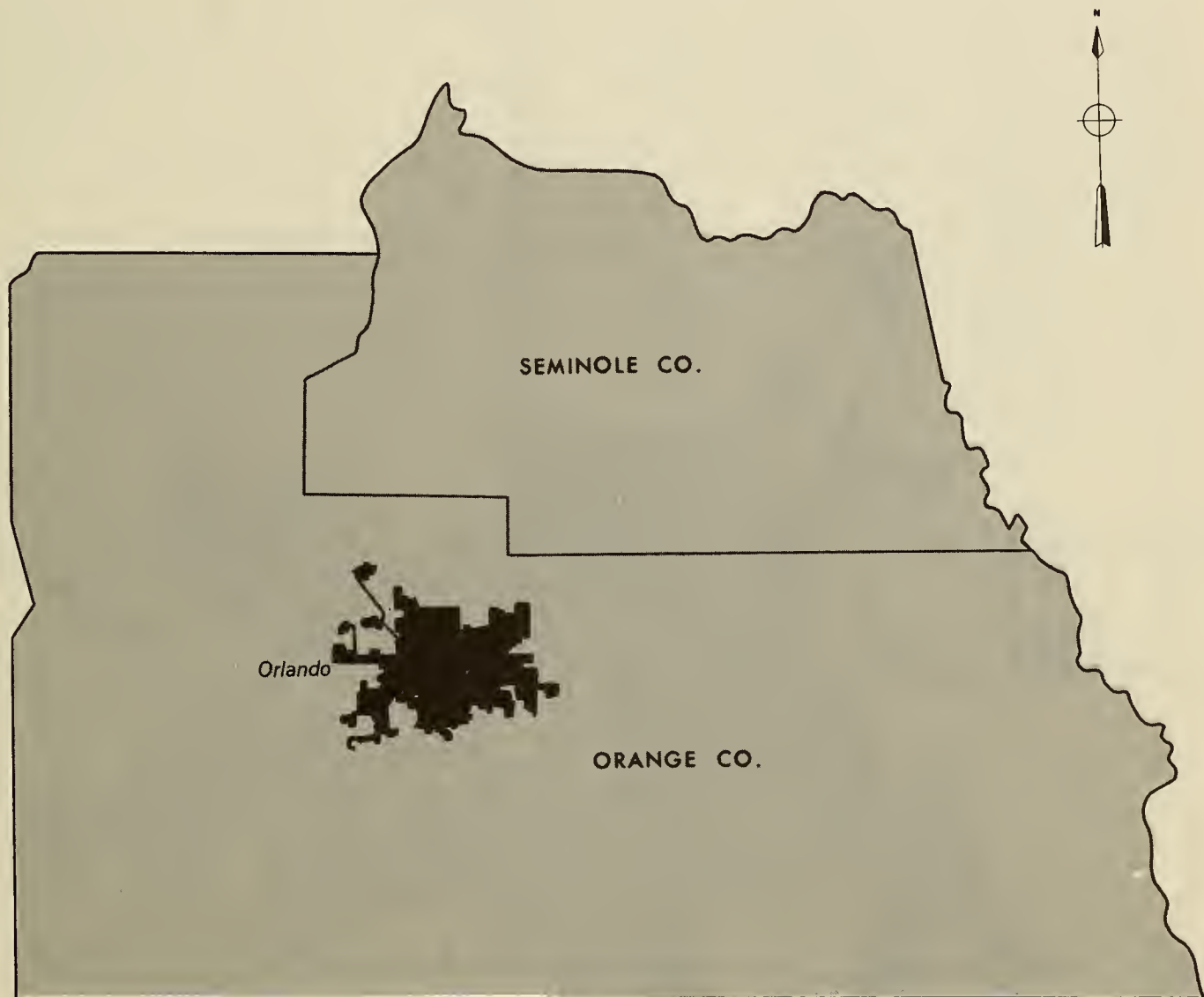
MRC No. 18 Includes establishments on Hialeah Drive from Okeechobee Rd. to East 2nd Ave. and on East First Ave. and Lindsey Ct. from Hialeah Drive to Okeechobee Road) (Hialeah)

MRC No. 19 Includes the planned center known as "Honey Hill-Beehive" and establishments on N.W. 2nd Ave. (U.S. Hwy. 441) between N.W. 200th St. and N.W. 197th St. (Dade Co.)

MRC No. 20 Includes the planned center known as "Homestead Plaza" at the intersection of Alternate U.S. Highway 1 and N.E. 8th St. and establishments on N.E. 8th between N.E. 3rd Ave. and English Ave. (Homestead)

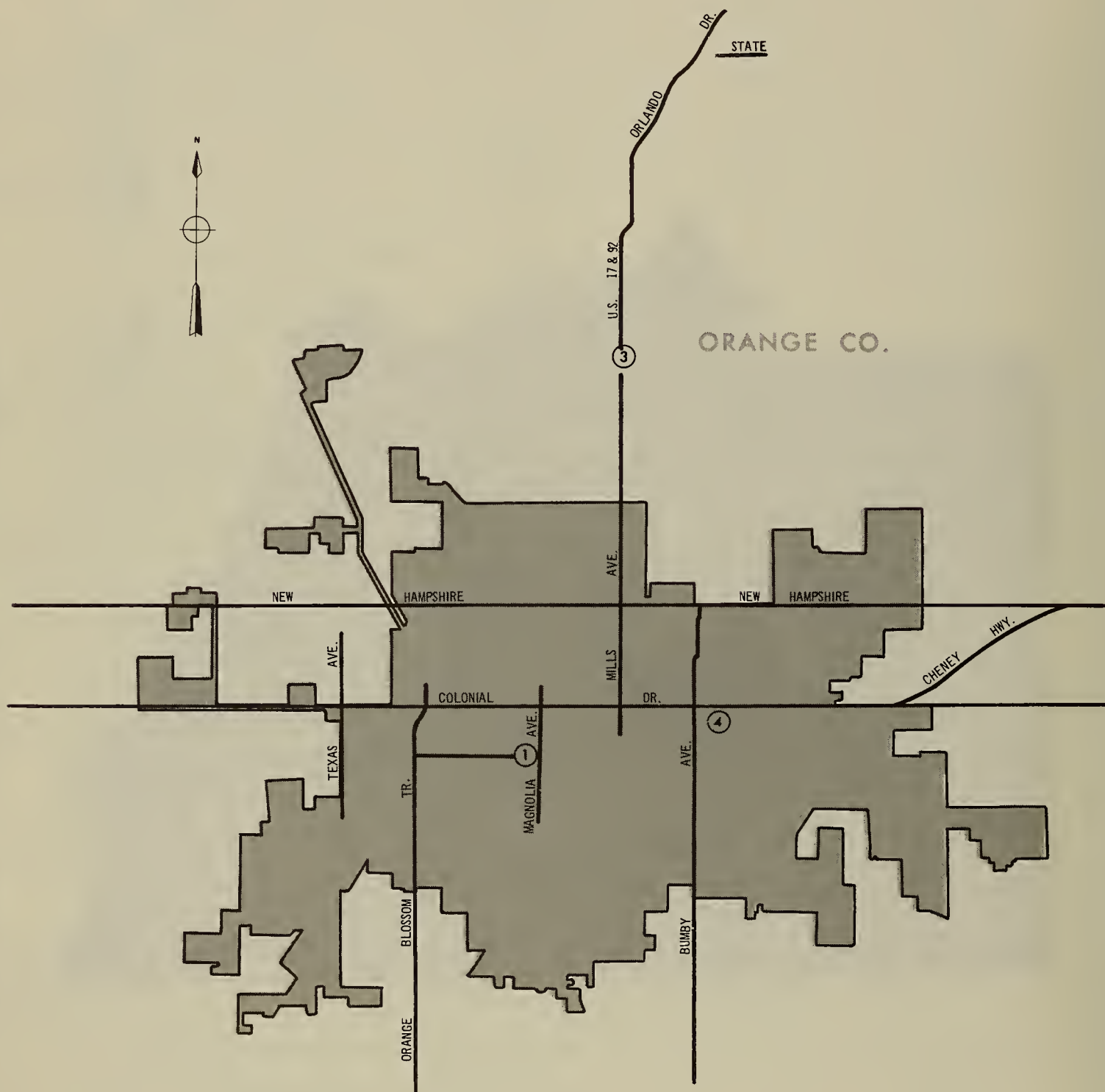
ORLANDO, FLA.

Standard Metropolitan Statistical Area



ORLANDO, FLA.

City and Major Retail Centers



No. 2 Unassigned

① Major Retail Centers

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

ORLANDO SMSA—Consists of Orange and Seminole Counties, Fla.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	3 060	167	36	61	89
	SALES \$1,000. .	635 959	56 491	24 760	30 666	64 700
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	1 060	36	13	14	20
	SALES \$1,000. .	200 646	4 652	7 078	6 457	9 795
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	518	58	8	26	42
	SALES \$1,000. .	158 882	18 671	(D)	21 390	49 951
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	1 482	73	15	21	27
	SALES \$1,000. .	276 431	33 168	(D)	2 819	4 954
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	3 060	167	36	61	89
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	154	5	2	1	5
5251	HARDWARE STORES	55	3	2	-	1
52 EX. 5251	OTHER	99	2	-	1	4
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	109	8	2	5	7
531	DEPARTMENT STORES	16	3	2	3	3
533	VARIETY STORES.	35	5	-	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	58	-	-	1	2
54	FOOD STORES	465	6	3	4	4
55 EX. 554	AUTOMOTIVE DEALERS.	242	12	3	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS	513	9	4	3	6
56	APPAREL AND ACCESSORY STORES.	186	34	3	16	25
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	73	7	1	8	14
562	WOMEN'S READY-TO-WEAR STORES.	60	6	1	2	11
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	113	27	2	8	11
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	223	16	3	5	10
5712	FURNITURE STORES.	72	7	-	1	4
OTHER 571	HOME FURNISHING STORES.	53	-	-	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	98	9	3	4	5
58	EATING AND DRINKING PLACES.	513	24	7	9	15
5812	EATING PLACES	390	18	7	9	13
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	123	6	-	-	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	82	6	3	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	573	47	6	16	15
592	LIQUOR STORES	82	2	-	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	44	3	2	1	1
597	JEWELRY STORES.	46	15	1	3	2
5992	FLORISTS.	40	2	-	1	2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Colonial Dr., Magnolia Ave., Livingston, Rosalind Ave., Central Blvd., Liberty Ave., South St., Rosalind Ave., Anderson, Magnolia Ave., Lucerne Circle N., Orange Ave., Anderson, Garland Ave., and Church and I-4. (Orlando city) Tract 101

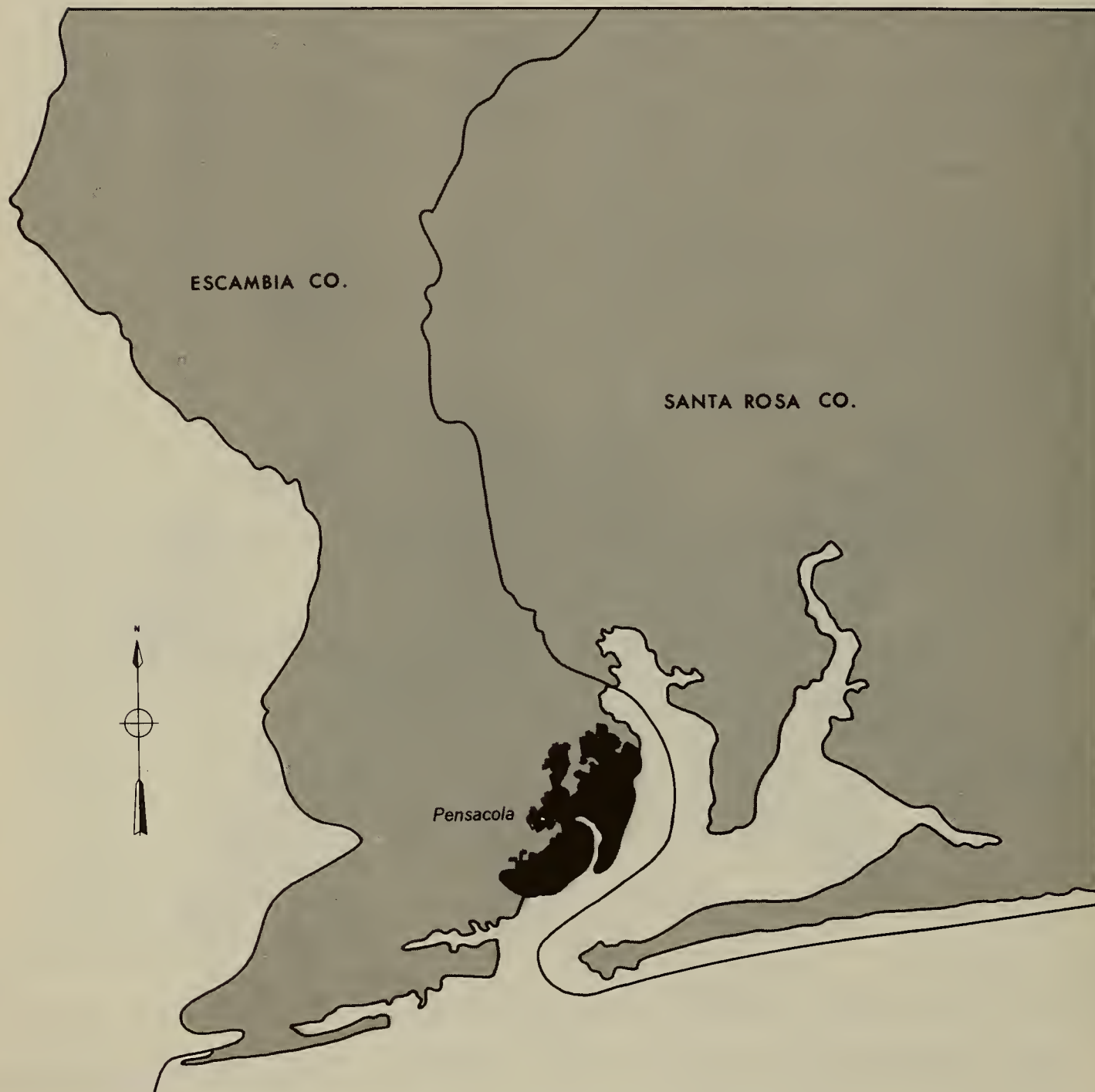
MRC No. 3 Includes planned centers known as "Parkwood Plaza," "Western Way" and "Montgomery Ward" on both sides of West Colonial Dr. from Ferguson Drive to Tampa St. (Orlando)

MRC No. 4 Includes planned centers known as "Winter Park Mall" and "Fields Plaza" on both sides of North Orlando Ave. from intersection of Quaker Ave. and Lee Rd. to Canton Ave. (Winter Park and Orange Co.)

MRC No. 5 Includes planned centers known as "Colonial Plaza" and "Coytown Center" and establishments bounded by north side of East Colonial Dr. (Fla. Hwy. E50) to Sears east side property line, East Colonial Dr., Primrose Dr., East Livingston St., west side North Bumby Ave., south side East Colonial to Fern Creek Ave. (Orlando)

PENSACOLA, FLA.

Standard Metropolitan Statistical Area



PENSACOLA, FLA.

City and Major Retail Centers

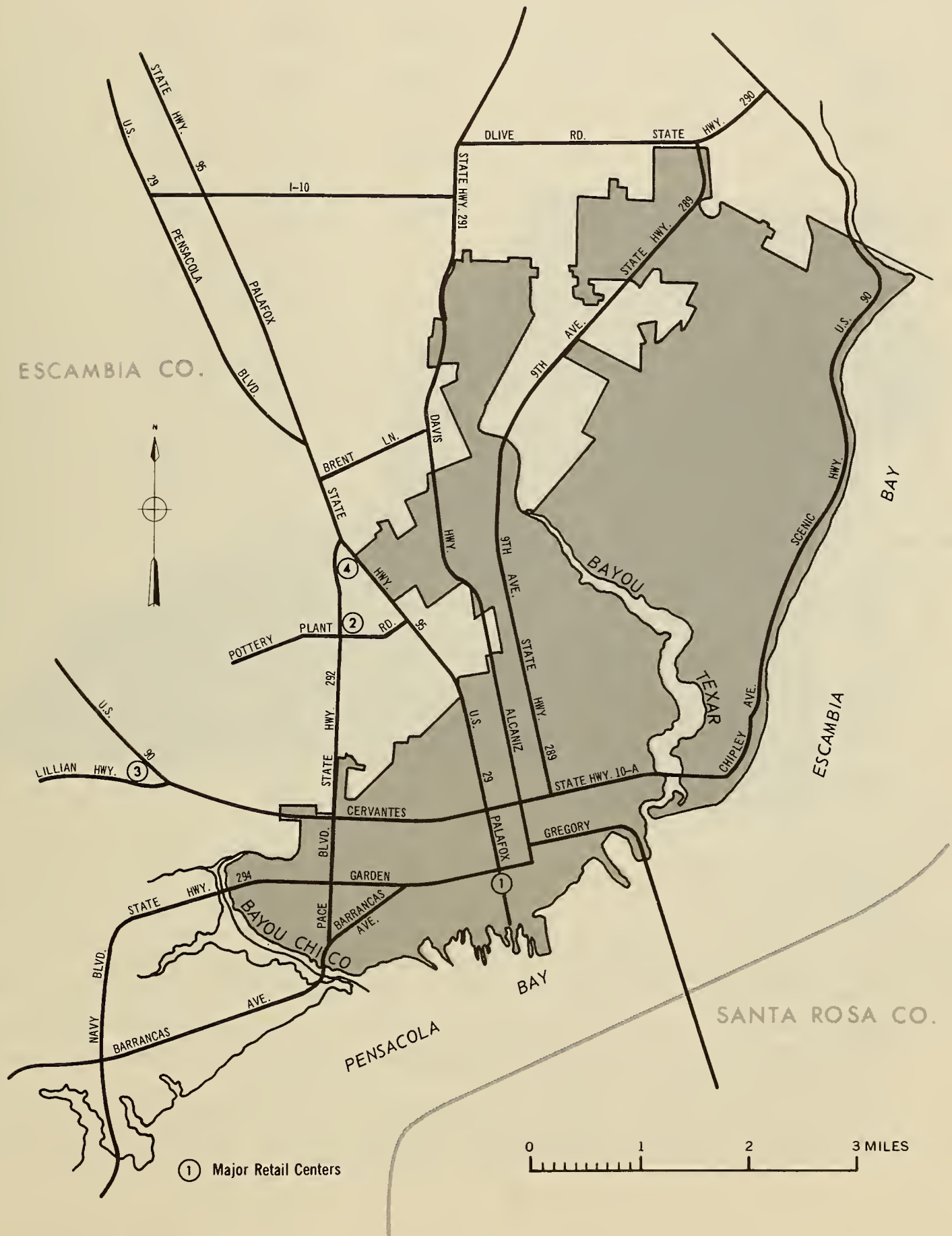


TABLE 1. Major Retail Centers in the SMSA: 1967

PENSACOLA SMSA—Consists of Escambia and Santa Rosa Counties, Fla.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	1 718	116	55	32	17
	SALES \$1,000. .	313 476	59 863	21 631	15 400	6 485
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	676	24	14	15	6
	SALES \$1,000. .	97 808	3 709	4 306	5 962	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	273	55	23	7	3
	SALES \$1,000. .	78 402	28 760	14 282	7 186	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	769	37	18	10	8
	SALES \$1,000. .	137 266	27 394	3 043	2 252	1 431
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	1 718	116	55	32	17
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	71	3	2	2	-
5251	HARDWARE STORES	27	1	-	2	-
52 EX. 5251	OTHER	44	2	2	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	60	10	5	2	-2
531	DEPARTMENT STORES	6	2	1	1	-1
533	VARIETY STORES.	21	3	2	1	-1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	33	5	2	-	-
54	FOOD STORES	337	4	5	5	3
55 EX. 554	AUTOMOTIVE DEALERS.	149	8	5	3	6
55 PT. (554)	GASOLINE SERVICE STATIONS	272	2	3	2	1
56	APPAREL AND ACCESSORY STORES.	107	35	12	2	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	42	11	5	1	-
562	WOMEN'S READY-TO-WEAR STORES.	38	2	5	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	65	24	7	1	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	106	10	6	3	1
5712	FURNITURE STORES.	39	3	1	1	-
OTHER 571	HOME FURNISHING STORES.	24	1	2	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	43	6	3	2	-
58	EATING AND DRINKING PLACES.	283	16	8	8	3
5812	EATING PLACES	197	11	8	7	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	86	5	-	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	56	4	1	2	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	277	24	8	3	1
592	LIQUOR STORES	56	3	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	26	1	1	-	-
597	JEWELRY STORES.	18	9	1	-	-
5992	FLORISTS.	36	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Wright, Tarragona, Main, Barcelona and Spring. (Pensacola city) Tract 10.

MRC No. 2 Includes the planned center known as "Town and Country Shopping Center" and the establishments on N. Pace Blvd. from Hayes St. to Herman St. and on Pottery Plant Rd. from L St. to N. Pace Blvd. (Escambia Co.)

MRC No. 3 Includes the establishments in the unplanned area on Mobile Hwy. from St. L and S.F. R.R. to Dogwood Dr., on Lillian Hwy. from Warrington Rd. to 4399 Lillian Hwy., and from 700 to 1399 on Warrington Rd. (Escambia Co.)

MRC No. 4 Includes the planned center known as "Shoppers Fair" and establishments on N. Palafox St. from Loretta St. to Massachusetts Ave. and on N. Pace Blvd. from Loretta St. to Massachusetts Ave. (Escambia Co.)

TALLAHASSEE, FLA.

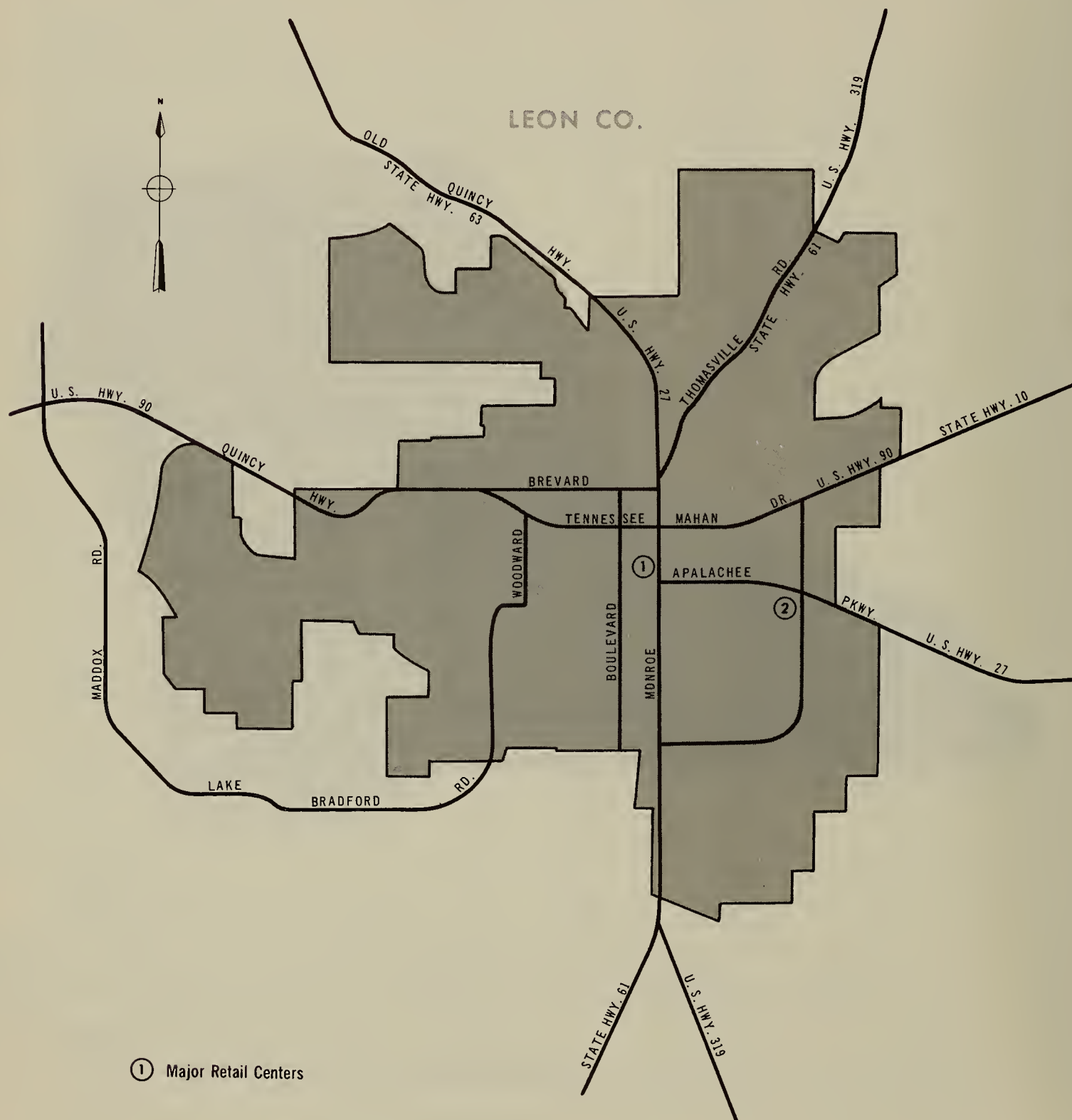
Standard Metropolitan Statistical Area



0 5 10 15 20 MILES

TALLAHASSEE, FLA.

City and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the SMSA: 1967

TALLAHASSEE SMSA—Coextensive with Leon County, Fla.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	675	111	24
	SALES \$1,000. .	141 996	22 555	18 198
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	252	22	9
	SALES \$1,000. .	40 451	3 104	6 771
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	134	50	9
	SALES \$1,000. .	35 439	14 126	10 336
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	289	39	6
	SALES \$1,000. .	66 106	5 325	1 091
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	675	111	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	27	1	-
5251	HARDWARE STORES	6	-	-
52 EX. 5251	OTHER	21	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	22	7	3
531	DEPARTMENT STORES	4	1	2
533	VARIETY STORES.	8	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	10	4	-
54	FOOD STORES	126	6	5
55 EX. 554	AUTOMOTIVE DEALERS.	53	4	-
55 PT. (554)	GASOLINE SERVICE STATIONS	98	7	2
56	APPAREL AND ACCESSORY STORES.	58	34	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	26	17	1
562	WOMEN'S READY-TO-WEAR STORES.	19	14	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	32	17	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	54	9	-
5712	FURNITURE STORES.	24	2	-
OTHER 571	HOME FURNISHING STORES.	9	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	21	7	-
58	EATING AND DRINKING PLACES.	105	9	3
5812	EATING PLACES	93	9	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	12	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	21	7	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	111	27	4
592	LIQUOR STORES	27	1	2
595	SPORTING GOODS STORES, BICYCLE SHOPS.	12	2	-
597	JEWELRY STORES.	8	7	1
5992	FLORISTS.	9	3	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Brevard, Gadsden, Pensacola, Apalachee Parkway, S.A.L. R.R. (main line), and Boulevard. (Tallahassee city) Tract 1.

MRC No. 2 Includes the planned center known as "Parkway Center" and establishments in the area bounded by: north side of Apalachee Pkwy., east side of Magnolia Dr., Azalea Dr., and Seminole Dr. (Tallahassee).

TAMPA-ST. PETERSBURG, FLA.

Standard Metropolitan Statistical Area
and Central Business Districts

1967

0 10 20 MILES



TAMPA

Comprising Census Tract 51

0 1000 2000 FEET

0 1000 2000 FEET

ST. PETERSBURG

Comprising Census Tracts 214 and 215



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TAMPA-ST. PETERSBURG, FLA.

Cities and Major Retail Centers



Nos. 6,7, and 12 Unassigned

- Central Business District
- ① Major Retail Centers

0 5 10 MILES

TABLE 1. The Central Business District: 1967 and 1963

PART A. Tampa

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STDRES, TOTAL ¹	206	63 609	12 671	2 911	197	63 414	8 785
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	3	(D)	(D)	(D)	2	(D)	(D)
5251	HARDWARE STDRES.	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER.	3	(D)	(D)	(D)	1	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STDRES ¹	9	12 642	5 843	1 046	8	16 649	2 548
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STDRES	3	3 240	615	213	4	3 864	704
539	MISCELLANEOUS GENERAL MERCHANDISE STDRES . .	4	(D)	(D)	35	2	(D)	(D)
54	FOOD STDRES.	5	(D)	(D)	(D)	2	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS	7	22 421	2 164	401	7	23 734	2 358
55 PT. (554)	GASOLINE SERVICE STATIONS.	9	(D)	(D)	(D)	9	831	126
56	APPAREL AND ACCESSORY STDRES	46	10 406	1 489	389	41	8 171	1 327
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	13	(D)	(D)	(D)	11	2 997	447
562	WOMEN'S READY-TO-WEAR STDRES	11	(D)	(D)	(D)	10	2 994	438
OTHER 56	OTHER APPAREL AND ACCESSORY STDRES ²	33	(D)	(D)	233	30	5 174	2 454
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STDRES ³	10	4 165	566	140	15	3 607	629
565	FAMILY CLOTHING STORES ³	7	(D)	(D)	(D)	2	(D)	(D)
566	SHOE STDRES ³	14	1 885	271	59	13	1 324	207
564, 7, 9	APPAREL AND ACCESSORY STDRES, N.E.C. ³ . . .	2	(D)	(D)	(D)	-	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STDRES.	17	3 318	512	145	11	2 230	372
5712	FURNITURE STDRES	9	(D)	(D)	(D)	1	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	1	(D)	(D)	(D)	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STDRES.	7	1 933	279	60	10	(D)	(D)
58	EATING AND DRINKING PLACES	58	5 504	1 245	547	48	3 350	761
5812	EATING PLACES.	43	4 796	1 123	479	34	2 701	659
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	15	708	122	68	14	649	102
59 PT. (591)	DRUG STDRES AND PROPRIETARY STDRES	3	(D)	(D)	(D)	9	2 859	418
59 EX. 591	MISCELLANEOUS RETAIL STDRES ⁴	49	4 466	776	186	60	4 348	736
592	LIQUOR STORES.	1	(D)	(D)	(D)	1	(D)	(D)
595	SPORTING GOODS STDRES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STDRES	12	2 253	426	86	14	1 546	336
5992	FLORISTS	1	(D)	(D)	(D)	1	(D)	(D)

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two Census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963--Continued

PART B. St. Petersburg

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	234	92 103	13 504	4 157	331	96 281	12 998
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	3	72	19	5	3	86	11
5251	HARDWARE STORES.	1	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER.	2	(D)	(D)	(D)	1	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	11	56 506	7 784	2 270	15	53 231	5 856
531	DEPARTMENT STORES.	3	55 244	7 570	2 166	3	(D)	(D)
533	VARIETY STORES	2	(D)	(D)	(D)	3	1 121	213
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	6	(D)	(D)	(D)	9	(D)	(D)
54	FOOD STORES.	7	385	35	21	13	777	85
55 EX. 554	AUTOMOTIVE DEALERS	5	(D)	(D)	(D)	5	16 362	1 649
55 PT.(554)	GASOLINE SERVICE STATIONS.	4	(D)	(D)	(D)	9	569	90
56	APPAREL AND ACCESSORY STORES	56	8 604	1 551	432	78	8 956	1 407
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	31	5 075	966	293	40	5 296	855
562	WOMEN'S READY-TO-WEAR STORES	22	4 828	924	281	30	5 127	828
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	25	3 529	585	139	38	3 660	552
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	9	1 680	301	77	14	1 878	296
565	FAMILY CLOTHING STORES ³	3	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES ³	9	1 480	214	43	16	1 519	209
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	4	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	20	3 002	366	80	24	2 746	425
5712	FURNITURE STORES	4	(D)	(D)	(D)	4	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	7	(D)	(D)	(D)	7	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	9	1 108	134	30	13	1 553	209
58	EATING AND DRINKING PLACES	61	5 041	1 337	791	82	5 673	1 295
5812	EATING PLACES.	48	4 390	1 234	754	59	4 691	1 155
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	13	651	103	37	23	982	140
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	8	3 353	608	153	8	2 777	524
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	59	5 031	865	181	94	5 104	656
592	LIQUOR STORES.	2	(D)	(D)	(D)	5	360	4
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	3	(D)	(D)	(D)	6	237	22
597	JEWELRY STORES	11	2 426	427	59	11	2 134	307
5992	FLORISTS	3	168	33	7	4	153	28

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

PART A. Tampa

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 911	596 308	74 904	20 048	2 870	444 572	47 964
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	125	20 655	2 951	724	130	13 846	2 034
5251	HARDWARE STORES.	37	2 430	335	75	40	2 710	371
52 EX. 5251	OTHER.	88	18 225	2 616	649	90	11 136	1 663
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	99	97 176	16 836	3 792	81	61 840	8 579
531	DEPARTMENT STORES.	17	83 247	14 477	3 060	9	46 054	6 407
533	VARIETY STORES	24	9 367	(D)	(D)	31	8 655	1 389
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	58	4 562	(D)	(D)	41	7 131	783
54	FOOD STORES.	502	118 821	9 481	2 598	534	105 915	6 562
55 EX. 554	AUTOMOTIVE DEALERS	212	147 633	13 060	2 223	186	107 425	8 968
55 PT. (554)	GASOLINE SERVICE STATIONS.	412	38 706	3 397	1 120	433	32 522	2 890
56	APPAREL AND ACCESSORY STORES	^r 198	^r 32 840	^r 4 630	^r 1 539	173	21 145	3 057
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	66	11 131	1 522	511	60	8 944	1 250
562	WOMEN'S READY-TO-WEAR STORES	50	9 044	1 260	398	48	7 417	1 059
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	^r 132	^r 21 709	^r 3 108	^r 1 028	113	12 201	1 807
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	32	6 683	938	234	33	5 229	886
565	FAMILY CLOTHING STORES ³	^r 14	^r 1 720	^r 260	^r 75	25	1 879	264
566	SHOE STORES ³	61	12 455	1 809	691	40	4 424	588
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	7	538	101	28	15	669	69
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	186	27 784	5 125	1 169	199	20 557	3 007
5712	FURNITURE STORES	63	13 623	3 039	676	71	9 247	1 608
OTHER 571	HOME FURNISHINGS STORES.	46	4 385	657	190	52	3 175	528
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	77	9 776	1 429	303	76	8 135	871
58	EATING AND DRINKING PLACES	572	53 644	11 866	4 786	565	35 488	7 273
5812	EATING PLACES.	379	42 780	10 289	4 119	357	27 124	6 183
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	193	10 864	1 577	667	208	8 364	1 090
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	82	20 667	2 911	821	119	17 580	2 426
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	522	34 067	4 055	1 118	450	28 254	3 168
592	LIQUOR STORES.	50	11 339	680	207	70	9 683	496
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	20	769	(D)	(D)	20	780	(D)
597	JEWELRY STORES	35	4 384	734	160	32	2 674	501
5992	FLORISTS	60	1 822	252	104	50	1 330	236

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963--Continued

PART B. St. Petersburg

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 617	390 838	50 006	14 370	1 501	313 183	37 234
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	58	12 119	2 035	425	49	7 756	1 054
5251	HARDWARE STORES.	25	(D)	201	44	15	(D)	(D)
52 EX. 5251	OTHER.	33	(D)	1 834	381	34	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	47	90 301	12 237	3 627	40	82 249	10 651
531	DEPARTMENT STORES.	10	82 468	10 950	3 163	7	41 617	5 641
533	VARIETY STORES	17	6 772	1 157	423	18	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	20	1 061	130	41	15	(D)	(D)
54	FOOD STORES.	203	64 632	5 063	1 512	194	53 304	3 841
55 EX. 554	AUTOMOTIVE DEALERS	105	88 468	8 790	1 479	90	67 279	6 446
55 PT. (554)	GASOLINE SERVICE STATIONS.	224	20 663	2 049	744	231	19 015	1 883
56	APPAREL AND ACCESSORY STORES	115	15 864	2 434	726	134	13 994	2 001
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	58	8 513	1 339	432	66	7 660	1 107
562	WOMEN'S READY-TO-WEAR STORES	43	7 510	1 187	389	52	7 271	1 044
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	57	7 351	1 095	294	68	6 334	894
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	16	2 518	422	110	23	2 483	359
565	FAMILY CLOTHING STORES ³	7	1 254	168	53	9	986	119
566	SHOE STORES ³	21	3 413	486	121	27	2 687	384
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	5	118	19	10	9	178	32
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	128	16 753	2 622	587	110	12 267	1 961
5712	FURNITURE STORES	37	5 513	921	189	35	4 554	751
OTHER 571	HOME FURNISHINGS STORES.	35	3 290	554	148	32	2 886	515
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	56	7 950	1 147	250	43	4 827	695
58	EATING AND DRINKING PLACES	349	33 143	8 051	3 638	293	20 835	4 755
5812	EATING PLACES.	242	29 277	7 525	3 416	207	17 766	4 430
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	107	3 866	526	222	86	3 069	325
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	65	16 288	2 512	635	68	13 873	2 106
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	323	32 607	4 213	997	292	22 611	2 536
592	LIQUOR STORES.	36	9 895	534	139	40	8 676	497
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	21	1 396	154	31	18	931	123
597	JEWELRY STORES	30	3 996	651	106	23	2 721	396
5992	FLORISTS	25	1 265	211	58	21	1 009	152

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

TAMPA-ST. PETERSBURG SMSA—Consists of Hillsborough and Pinellas Counties, Fla.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	7 896	1 507 462	182 371	50 986	7 335	1 137 806	124 322
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	310	56 255	8 353	1 879	320	41 370	5 911
5251	HARDWARE STORES.	120	8 369	1 081	236	119	7 260	979
52 EX. 5251	OTHER.	190	47 886	7 272	1 643	201	34 110	4 932
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	276	238 303	35 786	9 259	206	175 787	23 408
531	DEPARTMENT STORES.	34	198 949	29 523	7 256	21	108 292	14 823
533	VARIETY STORES	101	29 634	4 923	1 619	90	23 598	3 620
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	141	9 720	1 340	384	95	43 897	4 965
54	FOOD STORES.	1 228	318 471	25 537	7 116	1 190	262 409	16 985
55 EX. 554	AUTOMOTIVE DEALERS	554	332 232	30 782	5 316	468	250 284	22 225
55 PT. (554)	GASOLINE SERVICE STATIONS.	1 181	106 924	9 316	3 238	1 145	85 936	7 410
56	APPAREL AND ACCESSORY STORES	^r 491	^r 64 820	^r 9 195	^r 2 914	482	49 359	6 804
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	212	26 592	3 773	1 254	207	22 843	3 048
562	WOMEN'S READY-TO-WEAR STORES	159	21 977	3 194	1 022	166	20 246	2 719
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	^r 279	^r 38 228	^r 5 422	^r 1 660	275	26 516	3 756
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	73	11 848	1 791	438	84	10 218	1 617
565	FAMILY CLOTHING STORES ³	^r 37	^r 6 997	^r 942	^r 289	56	5 213	656
566	SHOE STORES ³	101	(D)	(O)	(O)	93	9 212	1 269
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	20	(D)	(D)	(O)	42	1 873	214
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	521	71 199	10 953	2 425	501	49 987	7 303
5712	FURNITURE STORES	171	30 698	5 146	1 131	175	22 113	3 491
OTHER 571	HOME FURNISHINGS STORES.	132	12 513	1 793	477	121	8 147	1 287
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	218	27 988	4 014	817	205	19 727	2 525
58	EATING AND DRINKING PLACES	1 561	132 920	29 687	12 878	1 476	89 265	18 619
5812	EATING PLACES.	1 049	109 006	26 538	11 500	993	71 455	16 552
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	512	23 914	3 149	1 378	483	17 810	2 067
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	250	66 024	9 336	2 504	294	47 861	6 725
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	1 523	115 999	12 834	3 299	1 253	85 548	8 932
592	LIQUOR STORES.	155	37 596	2 069	594	174	32 253	1 829
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	91	4 068	466	105	65	2 252	285
597	JEWELRY STORES	107	10 656	1 726	343	94	6 786	1 052
5992	FLORISTS	135	4 689	728	240	97	3 246	533

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

PART A. Tampa

SIC code	Kind of business	Percent change in sales 1963 to 1967		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	34.1	32.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	49.2	36.0	(0)	3.5	3.8
5251	HARDWARE STORES	-10.3	15.3	-	0.4	0.6
52 EX. 5251	OTHER	63.6	40.4	(0)	3.1	3.2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	57.1	35.6	19.9	16.3	15.8
531	DEPARTMENT STORES	80.8	83.7	(0)	14.0	13.2
533	VARIETY STORES	8.2	25.6	5.1	1.6	2.0
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-36.0	-77.9	(0)	0.7	0.6
54	FOOD STORES	12.2	21.4	(0)	19.9	21.1
55 EX. 554	AUTOMOTIVE DEALERS.	37.4	32.7	35.2	24.8	22.0
55 PT.(554)	GASOLINE SERVICE STATIONS	19.0	24.4	(0)	6.5	7.1
56	APPAREL AND ACCESSORY STORES.	^r 55.3	^r 31.3	16.4	6.2	^r 4.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	24.4	16.4	(0)	1.9	1.8
562	WOMEN'S READY-TO-WEAR STORES	21.9	8.5	(0)	1.5	1.5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	^r 77.9	^r 44.2	(0)	4.3	^r 2.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	35.1	42.4	5.2	4.6	4.7
5712	FURNITURE STORES.	47.3	38.8	(0)	2.3	2.0
OTHER 571	HOME FURNISHINGS STORES	38.1	53.6	(0)	0.7	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	20.2	41.9	3.0	1.6	1.9
58	EATING AND DRINKING PLACES.	51.2	48.9	8.7	9.0	8.8
5812	EATING PLACES	57.7	52.5	7.5	7.2	7.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	29.9	34.3	1.2	1.8	1.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	17.5	37.9	(0)	3.5	4.4
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	20.6	35.6	7.0	5.7	7.7
592	LIQUOR STORES	17.1	16.6	(0)	1.9	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-1.4	80.6	(0)	0.1	0.3
597	JEWELRY STORES.	63.9	57.0	3.5	0.7	0.7
5992	FLORISTS.	37.0	44.4	(0)	0.3	0.3

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two Census years, therefore, percent change data are not shown for Central Business Districts.

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

PART B. St. Petersburg

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	-4.4	24.8	32.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-82.9	56.3	36.0	0.1	3.1	3.7
5251	HARDWARE STORES	(D)	(O)	15.3	(O)	(O)	0.6
52 EX. 5251	OTHER	(D)	(O)	40.4	(D)	(O)	3.2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	6.1	9.8	35.6	61.4	23.1	15.8
531	DEPARTMENT STORES	(O)	98.1	83.7	60.0	21.1	13.2
533	VARIETY STORES	(O)	(O)	25.6	(D)	1.7	2.0
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	(D)	(O)	-77.9	0.5	1.7	0.6
54	FOOD STORES	-50.5	21.3	21.4	0.4	16.5	21.1
55 EX. 554	AUTOMOTIVE DEALERS	(D)	31.5	32.7	(O)	22.6	22.0
55 PT.(554)	GASOLINE SERVICE STATIONS	(O)	8.7	24.4	(O)	5.3	7.1
56	APPAREL AND ACCESSORY STORES	-3.9	13.4	^r 31.3	9.3	4.1	^r 4.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-4.2	11.1	16.4	5.5	2.2	1.8
562	WOMEN'S READY-TO-WEAR STORES	-5.8	3.3	8.5	5.2	1.9	^r 1.5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-3.6	16.0	^r 44.2	3.8	1.9	^r 2.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES9	36.6	42.4	3.3	4.3	4.7
5712	FURNITURE STORES	(O)	21.0	38.8	(D)	1.4	2.0
OTHER 571	HOME FURNISHINGS STORES	(O)	14.0	53.6	(D)	0.8	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	-28.7	64.7	41.9	1.2	2.0	1.9
58	EATING AND DRINKING PLACES	-11.2	59.1	48.9	5.5	8.5	8.8
5812	EATING PLACES	-6.2	64.8	52.5	4.8	7.5	7.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-33.8	26.0	34.3	0.7	1.0	1.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	20.7	17.4	37.9	3.6	4.2	4.4
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-1.4	44.2	35.6	5.5	8.3	7.7
592	LIQUOR STORES	(O)	14.0	16.6	(O)	2.5	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS . . .	(O)	49.9	80.6	(O)	0.4	0.3
597	JEWELRY STORES	13.6	46.8	57.0	2.6	1.0	0.7
5992	FLORISTS9	25.4	44.4	0.2	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

PART A. Tampa

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	10.7	4.2
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(0)	(0)
5251	HARDWARE STORES	-	-
52 EX. 5251	OTHER	(0)	(0)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	13.0	5.3
531	DEPARTMENT STORES	(0)	(0)
533	VARIETY STORES.	34.6	10.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(0)	(0)
54	FOOD STORES	(0)	(0)
55 EX. 554	AUTOMOTIVE DEALERS.	15.2	6.7
55 PT.(554)	GASOLINE SERVICE STATIONS	(0)	(0)
56	APPAREL AND ACCESSORY STORES.	^r 31.7	^r 16.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(0)	(0)
562	WOMEN'S READY-TO-WEAR STORES.	(0)	(0)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(0)	(0)
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	62.3	35.1
565	FAMILY CLOTHING STORES ³	(0)	(0)
566	SHOE STORES ³	15.1	(0)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	11.9	4.7
5712	FURNITURE STORES.	(0)	(0)
OTHER 571	HOME FURNISHINGS STORES	(0)	(0)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	19.8	6.9
58	EATING AND DRINKING PLACES.	10.3	4.1
5812	EATING PLACES	11.2	4.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	6.5	3.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(0)	(0)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	13.1	3.8
592	LIQUOR STORES	(0)	(0)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(0)	(0)
597	JEWELRY STORES.	51.4	21.1
5992	FLORISTS.	(0)	(0)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967--Continued

PART B. St. Petersburg

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	23.6	6.1
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	0.6	0.1
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	62.6	23.7
531	DEPARTMENT STORES	67.0	27.8
533	VARIETY STORES.	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	0.6	0.1
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	54.2	^r 13.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	59.6	19.1
562	WOMEN'S READY-TO-WEAR STORES.	64.3	22.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	48.0	^r 9.2
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	66.7	14.2
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	43.4	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17.9	4.2
5712	FURNITURE STORES.	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	13.9	4.0
58	EATING AND DRINKING PLACES.	15.2	3.8
5812	EATING PLACES	15.0	4.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	16.8	2.7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	20.6	5.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	15.4	4.3
592	LIQUOR STORES	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	60.7	22.8
5992	FLORISTS.	13.3	3.6

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district Tampa	Central business district St. Petersburg	Major retail centers (see descriptions below)
					No. 1
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	7 896	234	206	40
	SALES \$1,000. .	1 507 462	92 103	63 609	13 720
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	3 039	76	66	11
	SALES \$1,000. .	517 415	8 779	8 586	3 370
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	1 289	87	72	16
	SALES \$1,000. .	378 637	68 112	26 366	8 503
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	3 568	71	68	13
	SALES \$1,000. .	611 410	15 212	28 657	1 847
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	7 896	234	206	40
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	310	3	3	1
5251	HARDWARE STORES	120	1	-	-
52 EX. 5251	OTHER	190	2	3	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	276	11	9	4
531	DEPARTMENT STORES	34	3	2	2
533	VARIETY STORES.	101	2	3	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	141	6	4	-
54	FOOD STORES	1 228	7	5	4
55 EX. 554	AUTOMOTIVE DEALERS.	554	5	7	3
55 PT. (554)	GASOLINE SERVICE STATIONS	1 181	4	9	2
56	APPAREL AND ACCESSORY STORES.	492	56	46	10
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	212	31	13	5
562	WOMEN'S READY-TO-WEAR STORES.	159	22	11	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	280	25	33	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	521	20	17	2
5712	FURNITURE STORES.	171	4	9	-
OTHER 571	HOME FURNISHING STORES.	132	7	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	218	9	7	2
58	EATING AND DRINKING PLACES.	1 561	61	58	6
5812	EATING PLACES	1 049	48	43	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	512	13	15	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	250	8	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1 523	59	49	7
592	LIQUOR STORES	155	2	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	91	3	1	-
597	JEWELRY STORES.	107	11	12	3
5992	FLORISTS.	135	3	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Britton Plaza Shopping Center" and establishments in the 3800-4100 blocks of S. Dale Mabry Hwy. (Tampa)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 2	No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	97	61	108	24
	SALES \$1,000. . .	22 814	39 025	39 235	9 802
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	23	12	25	7
	SALES \$1,000. . .	8 441	9 902	8 456	3 444
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	46	18	38	10
	SALES \$1,000. . .	7 042	13 813	23 794	5 208
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	28	31	45	7
	SALES \$1,000. . .	7 331	15 310	6 985	1 150
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	97	61	108	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	3	4	2	1
5251	HARDWARE STORES	-	1	-	1
52 EX. 5251	OTHER	3	3	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8	4	4	3
531	DEPARTMENT STORES	1	2	2	1
533	VARIETY STORES.	2	2	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	5	-	-	-
54	FOOD STORES	6	4	5	3
55 EX. 554	AUTOMOTIVE DEALERS.	4	10	10	1
55 PT. (554)	GASOLINE SERVICE STATIONS	6	4	10	-
56	APPAREL AND ACCESSORY STORES.	26	12	21	5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	15	5	13	1
562	WOMEN'S READY-TO-WEAR STORES.	13	4	11	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	11	7	8	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	12	2	13	2
5712	FURNITURE STORES.	2	-	1	-
OTHER 571	HOME FURNISHING STORES.	3	-	4	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	7	2	8	2
58	EATING AND DRINKING PLACES.	14	7	17	3
5812	EATING PLACES	13	5	15	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	1	2	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	3	1	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	15	13	23	5
592	LIQUOR STORES	1	-	3	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	1	-	-	-
597	JEWELRY STORES.	2	4	3	1
5992	FLORISTS.	2	1	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned centers known as "Dale Mabry Shopping Center" and "Henderson Blvd. Shopping Center" and establishments on S. Dale Mabry Hwy. from Swann Ave. to San Miguel St., on Henderson Blvd. from Swann Ave. to S. Dale Mabry Hwy., on S. Church St. between Watrous and Neptune, and on Neptune from S. Dale Mabry Hwy., to S. Church St. (Tampa)

MRC No. 3 Includes the planned center known as "Northgate Shopping Center" and establishments on Florida Ave. from Yukon St. to Linebaugh Ave. (Tampa)

MRC No. 4 Includes the planned centers known as "Plaza Mall" and "Central Plaza" in the area bounded by: First Ave. N., 35th St. N., 3rd Ave. N., 3rd Ave. N. extended, 33rd St. N. extended, First Ave. N., 24th St., First Ave. S., 30th St. S., 2nd Ave. S., 31st St. S., 3rd Ave. S., 33rd St. S., 4th Ave. S., 35th St. S., First Ave. S. and 37th St. (St. Petersburg)

MRC No. 5 Includes the planned center known as "Cross Roads Shopping Center" on Tyrone Blvd. from 18th Ave. N. to 22nd Ave. N. (St. Petersburg)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 8	No. 9	No. 10	No. 11
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	34	163	103	28
	SALES \$1,000. .	45 883	56 244	37 241	18 799
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	12	31	26	5
	SALES \$1,000. .	7 996	8 025	12 104	783
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	11	63	35	16
	SALES \$1,000. .	26 857	25 394	20 847	17 605
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	11	69	42	7
	SALES \$1,000. .	11 030	22 825	4 290	411
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	34	163	103	28
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS	2	6	3	-
5251	HARDWARE STORES	1	3	-	-
52 EX. 5251	OTHER	1	3	3	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	13	9	3
531	DEPARTMENT STORES	2	3	3	2
533	VARIETY STORES.	1	3	3	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	7	3	-
54	FOOD STORES	7	8	11	2
55 EX. 554	AUTOMOTIVE DEALERS.	5	13	9	1
55 PT. (554)	GASOLINE SERVICE STATIONS	2	3	11	-
56	APPAREL AND ACCESSORY STORES.	4	36	13	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS	1	18	5	5
562	WOMEN'S READY-TO-WEAR STORES.	1	15	5	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	3	18	8	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES	4	14	13	1
5712	FURNITURE STORES.	-	2	5	-
OTHER 571	HOME FURNISHING STORES.	-	2	3	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC .				
	STORES	4	10	5	1
58	EATING AND DRINKING PLACES.	3	20	10	2
5812	EATING PLACES	2	15	9	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	5	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	3	5	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	2	47	19	6
592	LIQUOR STORES	-	4	2	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	7	2	-
597	JEWELRY STORES.	1	12	2	3
5992	FLORISTS.	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 8 Includes establishments on E. Hillsborough Ave. from 17th St. to S.A.L. R.R. (Tampa)

MRC No. 9 Includes the planned center known as "Cleveland Plaza" and establishments in the area bounded by Sunset Ct., Osceola, Drew, Lincoln, Pierce extended, Pierce, and Clearwater Harbor. (Clearwater, Pinellas County)

MRC No. 10 Includes planned centers known as "Midway", "Missouri Mart" and "Sears Town" and establishments on Missouri Ave. from Commerce St. to Lotus Path and on Jasper Ave. from Carnegie to Young. (Clearwater, Largo and Pinellas Co.)

MRC No. 11 Includes the planned center known as "West Shore Plaza" bounded by Gray Ave., N. West Shore Blvd., W. Kennedy Blvd., and N. Occident. (Tampa)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 13	No. 14	No. 15
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	17	10	22
	SALES \$1,000. .	5 272	17 802	7 122
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	5	2	9
	SALES \$1,000. .	3 660	(D)	3 378
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	7	4	8
	SALES \$1,000. .	1 034	(D)	3 120
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	5	4	5
	SALES \$1,000. .	578	(D)	624
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	17	10	22
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	-	-	1
5251	HARDWARE STORES	-	-	1
52 EX. 5251	OTHER	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	2	4
531	DEPARTMENT STORES	1	1	1
533	VARIETY STORES.	1	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	-	1
54	FOOD STORES	2	1	4
55 EX. 554	AUTOMOTIVE DEALERS.	-	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS	1	1	2
56	APPAREL AND ACCESSORY STORES.	3	-	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	2	-	-
562	WOMEN'S READY-TO-WEAR STORES.	2	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	1	-	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	1	2	2
5712	FURNITURE STORES.	1	-	-
OTHER 571	HOME FURNISHING STORES.	-	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	-	-	1
58	EATING AND DRINKING PLACES.	1	-	3
5812	EATING PLACES	1	-	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	4	2	2
592	LIQUOR STORES	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-
597	JEWELRY STORES.	1	-	1
5992	FLORISTS.	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

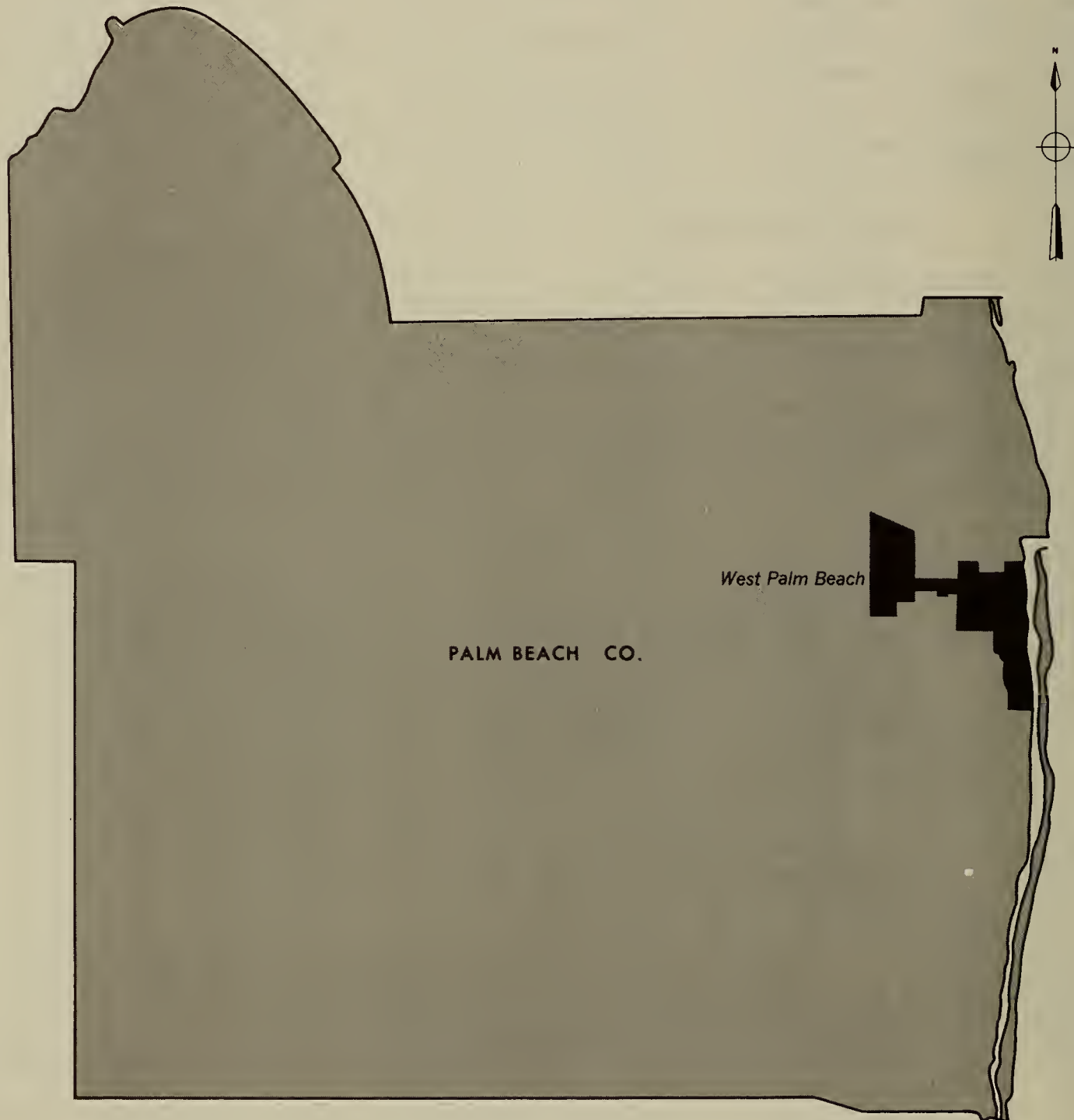
MRC No. 13 Includes the planned centers known as "Harbor Crest Shopping Center" and "Indian Rocks Shopping Center" and establishments on Indian Rocks Rd. between Anona Heights Rd. and Walsingham Road. (Largo)

MRC No. 14 Includes the planned center known as "St. Pete Plaza" and establishments on 34th St. N. between 28th Ave. N. extended and 30th Ave. N. (St. Petersburg)

MRC No. 15 Includes the establishments in the 7500 - 7799 blocks on W. Hillsborough Ave. (Hillsborough County)

WEST PALM BEACH, FLA.

Standard Metropolitan Statistical Area



0 5 10 15 20 25 MILES

WEST PALM BEACH, FLA.

City and Major Retail Centers

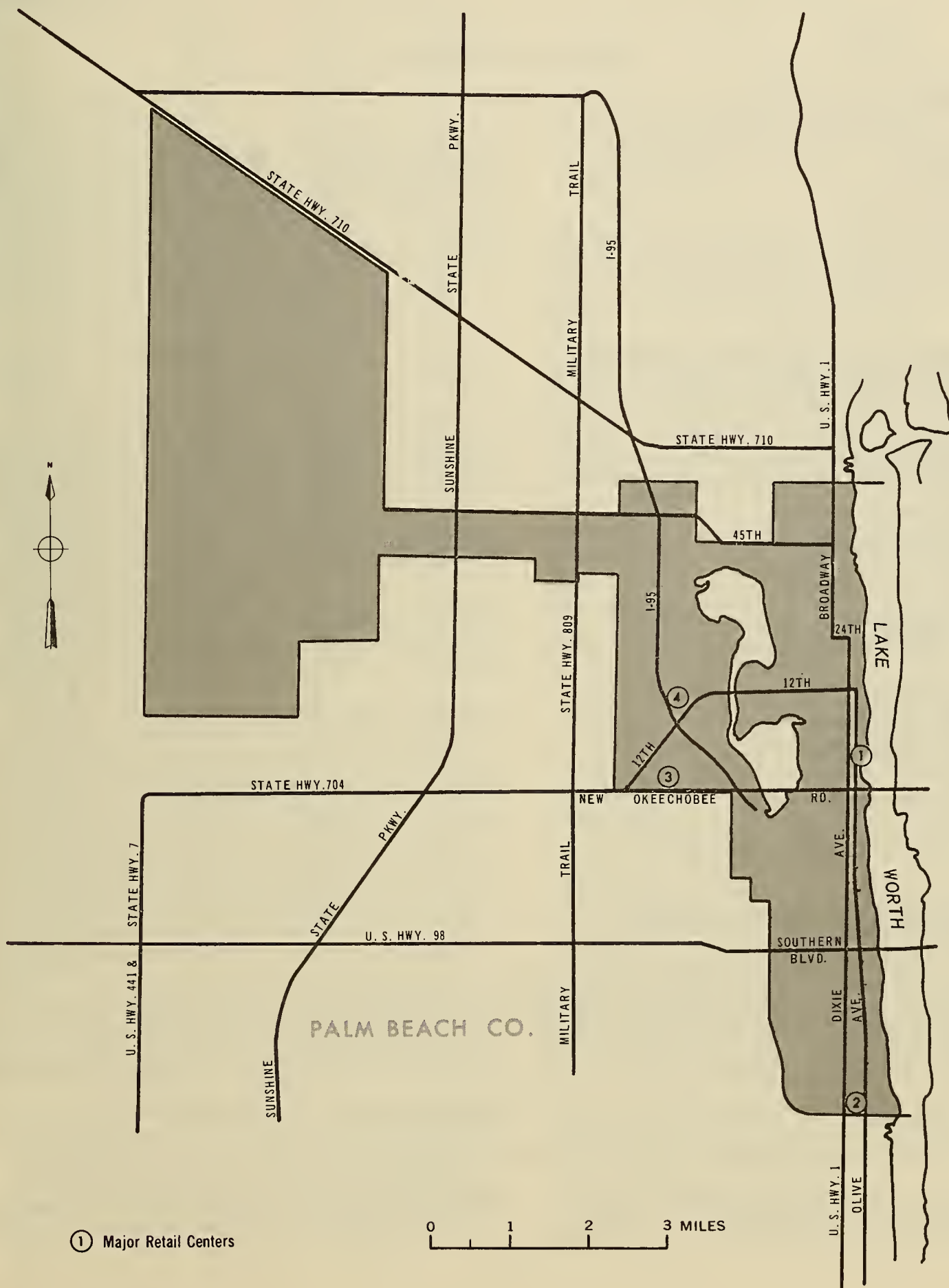


TABLE 1. Major Retail Centers in the SMSA: 1967

WEST PALM BEACH SMSA—Coextensive with Palm Beach County, Fla.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	3 200	102	42	12	24
	SALES \$1,000. .	575 498	38 171	18 258	6 134	5 858
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	1 114	19	13	2	1
	SALES \$1,000. .	204 755	3 738	5 930	(0)	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	726	50	20	5	15
	SALES \$1,000. .	135 800	31 468	11 145	(0)	5 284
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	1 360	33	9	5	8
	SALES \$1,000. .	234 943	2 965	1 183	694	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	3 200	102	42	12	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	138	-	1	-	-
5251	HARDWARE STORES	44	-	-	-	-
52 EX. 5251	OTHER	94	-	1	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	122	8	6	2	2
531	DEPARTMENT STORES	10	3	2	1	2
533	VARIETY STORES.	37	3	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	75	2	2	-	-
54	FOOD STORES	435	2	4	-	1
55 EX. 554	AUTOMOTIVE DEALERS.	182	2	2	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS	388	2	3	2	-
56	APPAREL AND ACCESSORY STORES.	346	29	12	2	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	179	10	3	-	6
562	WOMEN'S READY-TO-WEAR STORES.	145	8	3	-	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	167	19	9	2	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	258	13	2	1	1
5712	FURNITURE STORES.	91	3	1	-	1
OTHER 571	HOME FURNISHING STORES.	60	1	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	107	9	1	-	-
58	EATING AND DRINKING PLACES.	583	14	8	1	-
5812	EATING PLACES	432	8	7	-	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	151	6	1	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	96	3	1	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	652	29	3	2	7
592	LIQUOR STORES	92	1	-	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	68	2	-	-	1
597	JEWELRY STORES.	54	8	1	-	2
5992	FLORISTS.	36	1	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: 3rd, 3rd extended, Intracoastal Waterway, Fern extended, Fern, F.E.C. R.R. (West Palm Beach city) Tract 25

MRC No. 2 Includes the planned center known as "Palm Coast Plaza" and establishments on S. U.S. Dixie Hwy. (No. 1) from Summa St. to Arlington Road.

MRC No. 3 Includes the planned center known as "Westward Center" and establishments on Okeechobee Rd. from Loxahatchee Road and Spencer Drive. (Palm Beach Co.)

MRC No. 4 Includes the planned center known as "Palm Beach Mall" at intersection of 12th St. and I-95 in West Palm Beach. (Palm Beach Lakes Blvd.) (W. Palm Beach)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; type-writer stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

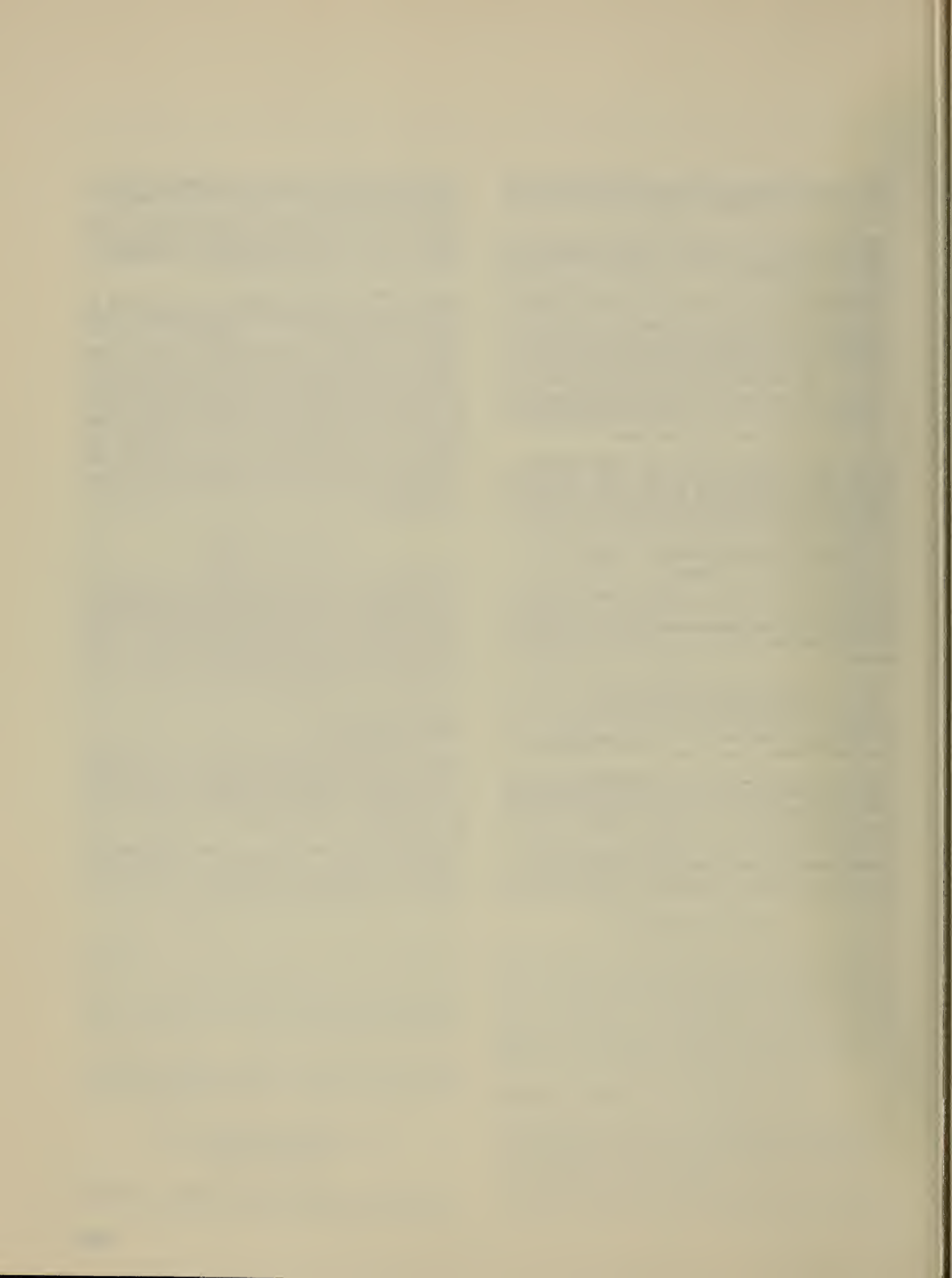
NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.



Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-business for the United States, by major kind-of-business groups for geographic regions, and sum-

mary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.



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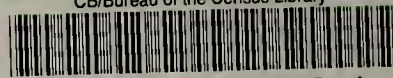


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